



A7 Sportback



An aerial photograph of a city street during the 'golden hour' of sunset. The scene is dominated by lush green trees on the left and right sides of the road. The sun is low on the horizon to the right, creating a strong, warm glow and long shadows. A dark Audi A7 Sportback is visible on the street, and other vehicles are blurred in the distance. The overall mood is serene and anticipatory.

Nothing is
more exciting
than the view
ahead.

Anticipate.
The new
Audi A7 Sportback.



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The figures for fuel consumption and CO₂ emissions can be found on page 56.

A glance
can also be
a chance.





04

05

The figures for fuel consumption and CO₂ emissions can be found on page 56.
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.
Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.

The background of the advertisement is a photograph of a city street. In the foreground, the rear right side of a light blue Audi A7 Sportback is visible, parked on a cobblestone-paved sidewalk. The car's rear wheel, taillight, and trunk are clearly shown. In the mid-ground, a person in a white t-shirt and dark pants is walking across the frame from left to right, carrying a white dog. The background features a modern building with large windows and a set of stairs leading up to an entrance. The overall scene is brightly lit, suggesting a sunny day.

Progressive design language needs no translation.

Bringing the vision of the revolutionary Audi design language to the road: the new Audi A7 Sportback. A futuristic manifestation of sportiness and elegance. Impressively accentuated through classic quattro architecture. Proof that part of staying true to yourself is being prepared to change.

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06

07

Nothing lasts
as long as
a first
impression.





A7

IN A 7019

Hybrid



Design and functionality cast in a whole new light. As standard with virtually maintenance-free full-LED headlights and continuous light strip on the rear. On request with innovative HD Matrix LED headlights with Audi laser light including the dynamic light presentation of the coming home/leaving home function. Ensuring that the beginning and end of each trip are as impressive as the drive itself.





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New light requires new sources.

See and be seen. The basis for driving safely at night. With powerful support from the new optional HD Matrix LED headlights with variable light control. Turning individual light segments on or off greatly enhances illumination of the road. High definition and virtually glare free. On request with the new Audi laser light. The innovative light source for outstanding range and improved visibility, even at high speed.





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The figures for fuel consumption and CO₂ emissions can be found on page 56.
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HOME

RADIO

MEDIEN

TELEFON

NAVIGATION

PHONE APPS

FAHRZEUG

EINSTELL

HILFE

17:29

20°C

21.5°C

AUTO

AUTO

OFF

drive select

SAFETY

HELP

REAR





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Getting feedback can be a step forward.

A revolutionary operating concept awaits you in the new Audi A7 Sportback: MMI touch response. Fewer buttons, more convenience. An easy and intuitive way to control infotainment and convenience functions – just like on your smartphone. Thanks to haptic feedback that means you don't have to take your eyes off the road. And on request with MMI navigation plus including an overview of a wealth of key vehicle information and functions displayed on a 10.1-inch touchscreen and in the Audi virtual cockpit with high-resolution 3D map representation on a brilliant 12.3-inch display.



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Intuition
is not
something
you learn.

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There's almost nothing more intuitive than the spoken word. In the new Audi A7 Sportback, you have the option of using this simple device to operate the MMI. Thanks to the optional natural language interaction – a language assistant that listens to you, answers you and carries out certain vehicle functions. Without having to define prescribed terms and in everyday speech.







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The figures for fuel consumption and CO₂ emissions can be found on page 56.
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A photograph of a car's interior, focusing on the front passenger seat and the adjacent door panel. The seat is upholstered in a dark, textured material with visible stitching. The door panel features a sleek, modern design with a handle and a speaker grille. The background shows the car's window and a glimpse of the exterior environment, which appears to be a parking garage or a similar structure with vertical supports.

Setting
the pace
for space.

Welcome to an atmosphere that's all about light, space and loving attention to detail. Enjoy a space that is both playground and refuge. Even when you're not the one behind the wheel.



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The figures for fuel consumption and CO₂ emissions can be found on page 56.
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A dark grey Audi A7 Sportback is shown in the foreground on the right, parked on a city street. The car's license plate reads 'IN A 7019'. In the background, a yellow taxi is blurred, moving across the frame. The scene is set in an urban environment with classical buildings and a pedestrian crossing sign.

The best
visions are
already
taking shape.

A vehicle that is redefining benchmarks across the board. And one that fascinates at first glance thanks to a new design language. Impressing with dynamism and efficiency. Ushering in a new era with progressive technologies, a revolutionary operating concept and digital connectivity. The new Audi A7 Sportback – Vorsprung durch Technik designed for the mobility of the future.

Audi is more.



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Audi intelligent technologies.



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A photograph of a city street with tall buildings and a clear sky. In the foreground, the rear of a dark Audi A7 Sportback is visible, driving away from the viewer. The car's license plate reads 'IN A 7019'.

Audi intelligent technologies.

The next step towards achieving our vision of piloted driving. In the new Audi A7 Sportback, you can experience the mobility of the future today. With the option of advanced assist systems and helpful automated driving functions. For even more convenience. And that fascinating feeling of having been transported to the future.

Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times.

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An aerial photograph of a dark blue car on a city street. The car is positioned on the right side of the frame, moving towards the bottom right. It is surrounded by several concentric white circles and lines, representing sensor waves or detection fields. In the bottom right corner, a cyclist is riding a bicycle, also moving towards the bottom right. The background shows a paved street with a crosswalk and a sidewalk. The overall scene is brightly lit, suggesting a sunny day.

Delegating leaves more time for what's really important.

Anticipation – one of the most effective skills to ensure a safe and relaxed drive. One job that you can sometimes leave to the most recent generation of optional driver assistance systems. To stay in lane or to maintain speed or distance in tight thoroughways such as motorway roadworks. Enlist the support of the adaptive drive assist including speed limiter, efficiency assist, collision avoidance assist and turn assist. Even on narrowed lanes, thanks to assisted lane guidance provided by bottleneck assist.

Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times.



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A smooth operator.

Vehicle functions and infotainment at their best. Confidently managed in the simplest way possible. Thanks to operation that is so intuitive that you hardly know it's there. So you can focus your attention on the joy of driving the new Audi A7 Sportback.

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01 Audi virtual cockpit with 12.3-inch colour display including presentation of navigation map



02 Control buttons in black glass look with proximity sensors and haptic feedback, including extended aluminium look



03 MMI navigation plus with MMI touch response for fast, intuitive operation

The image shows the interior of a car, specifically the rear passenger area. A large panoramic sunroof is visible, providing a view of a city street with tall buildings. The car's interior features dark leather seats with perforated sections. The text "Comfort broadens its horizons." is overlaid on the left side of the image.

Comfort broadens its horizons.

Feeling comfortable while on the move is a question of atmosphere. In the new Audi A7 Sportback, you call the shots. For instance by choosing the optional panoramic glass sunroof, which combines a light and friendly atmosphere with the feeling of increased space. Or go for the optional air quality package, comprising ioniser and scent delivery, for superb air quality in the interior. You may also opt for the 4-zone deluxe automatic air conditioning to give each seat its own custom climate. Fast and efficient, thanks to personalisation, occupant recognition and sensor-based intelligent control.



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Dynamics





Forwards is the only direction that counts.

The performance of a sports car combined with attitude of a luxury saloon. Experience just how comfortable forward thrust can be. Thanks to the optional suspension including damper control with electronic adjustment for a variety of driving situations, or the outstanding comfort and self-levelling of the adaptive air suspension. For a sporty driving style, the optional quattro drive with sport differential provides thrilling dynamics, high-precision handling and superb directional stability on virtually any terrain. And the S tronic 7-speed dual-clutch transmission offers fast gear changes with no perceptible break in propulsive power.

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Short breaks result in new drive.

Dynamics and efficiency. Two virtues that dovetail perfectly in the new Audi A7 Sportback. Made possible by efficiency measures including lightweight design, efficiency assist and the innovative mild-hybrid technology – all features of the new Audi A7 Sportback. In combination with the combustion engine, the mild-hybrid system uses recuperation to obtain electrical energy that can then be stored and used in certain driving situations. To deliver an additional power boost, for instance, or for emissions-free driving in coasting mode.

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S line exterior package



_ 01

- 01** Features include front and rear bumpers in a striking, sporty design _ S-specific side sill trims painted in body colour _ illuminated door sill trims with aluminium inserts, front and rear, with S logo at front
- 02** Radiator protective grille and side air inlets in titanium black
- 03** S line-specific diffuser and grille painted in titanium black

Many additional highlights can be found at www.audi.com

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More striking.
With the
S line
exterior
package.

Don't just emphasise the sporty character of your Audi A7 Sportback, enhance it. With the optional S line exterior package, you can lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.



- 02



- 03

S line sport package

- 01

More sporty.
With the
S line sport
package.

- 02

The optional S line sport package lets you show your dynamic side – all along the line. With details that further enhance the sporty character of the Audi A7 Sportback. Lend the interior even more expression or give the suspension even more sporty definition for enhanced driving dynamics. And make a true athlete of your Audi.



_ 03

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39

- 01 Illuminated door sill trims with aluminium inserts, front and rear, with S logo at front
- 02 20-inch cast aluminium wheels in 5-twin-spoke V design
- 03 Features include sport seats, front with S embossing on the backrests _ S line seat upholstery optionally available in Valcona leather, rotor grey with contrasting stitching, also available in black _ floor mats, front with piping and contrasting stitching _ S line sport leather steering wheel with multifunction _ inlays in dark matt brushed aluminium _ footrest and pedals in stainless steel

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_ 01

- 01** Features include optional customised contour seats, front optionally available in Valcona leather, sard brown with contrasting stitching and piping in steel grey _ twin-spoke leather steering wheel with multifunction and shift paddles
- 02** Inlays in fine grain birch, natural agate grey _ interior elements in artificial leather, sard brown with contrasting stitching in steel grey

Many additional highlights can be found at www.audi.com

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The image is a composite advertisement for Audi's interior design selection. It features a dark, semi-transparent text box on the left side, overlaid on a background of a car's interior and exterior. The background is a high-quality photograph showing the driver's side door panel, which has a wood-grain inlay and leather trim. The car is parked on a city street, with a building and a person visible in the background. The text is white and reads: "More exceptional. With the Audi design selection." Below this, in a smaller font, is a paragraph describing the design selection options.

More exceptional. With the Audi design selection.

Make an exceptional vehicle even more exceptional. The Audi design selection in sard brown or juniper grey offers you an aesthetic pre-selection of special materials and colours for the interior. High-quality inlays in conjunction with fine leather upholstery and trim along with attractive contrasting stitching lend the interior an exclusive ambience.

_02

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A photograph of a city street corner. In the foreground, the rear side of a silver Audi A7 Sportback is visible. In the background, a yellow taxi is stopped at a traffic light. Pedestrians are walking on the sidewalk. The scene is set in an urban environment with classical architecture. A white text box is overlaid on the left side of the image.

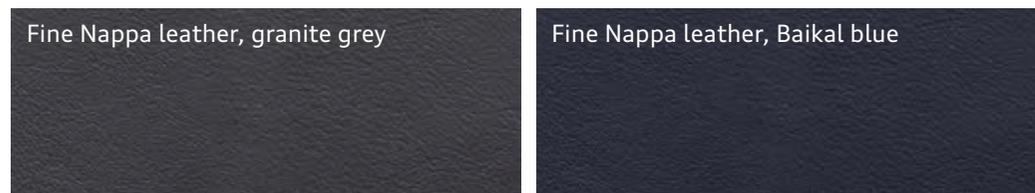
More
unmistakeable.
With
Audi exclusive.

Make your Audi A7 Sportback unique – as unmistakable as you are – with Audi exclusive. With selected trim, coloured leather and customised paint finishes in a wide range of colours. Whatever your heart desires.

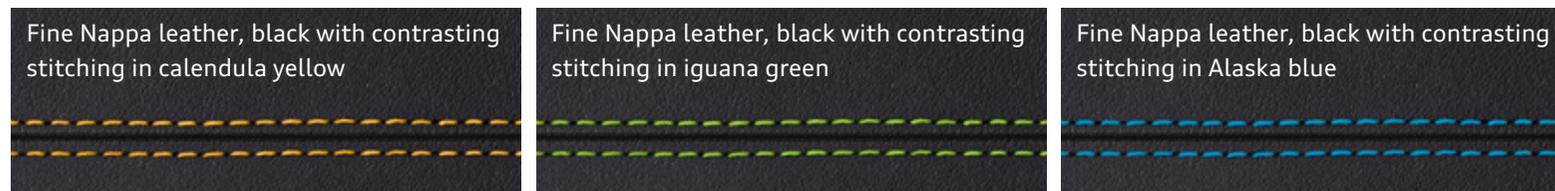
Leather upholstery and trim – Audi exclusive main colours



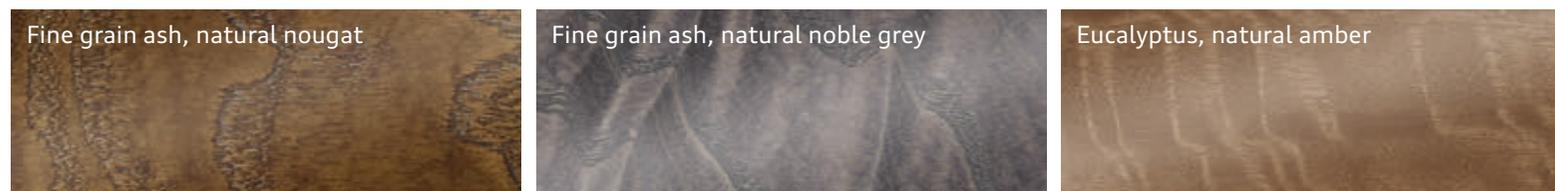
Leather upholstery and trim – additional Audi exclusive colours for upper part of dashboard, steering wheel and door rails



Audi exclusive accent colours



Audi exclusive wood inlays



Audi exclusive customised paint finishes.

You don't get a second chance to make a first impression. Seize this one and choose your own personal exterior paint finish from the wide range of Audi exclusive colours. Here's a small selection.

Many additional paint finishes can be found at www.audi.com



_ 04

_ 05

_ 06

- 01 Suzuka grey, metallic
- 02 Ipanema brown, metallic
- 03 Misano red, pearl effect
- 04 Ara blue, crystal effect
- 05 Goodwood green, pearl effect
- 06 Diamond beige, metallic

_ 01



The figures for fuel consumption and CO₂ emissions can be found on page 56. Audi exclusive is an option from Audi Sport GmbH. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.



Audi exclusive leather upholstery and trim in Valcona leather _ Audi exclusive controls in leather _ Audi exclusive upper and lower interior elements in leather as well as Audi exclusive carpet and floor mats in diamond silver and ocean blue _ upper part of dashboard and door rails in jet grey with contrasting stitching in ocean blue _ Audi exclusive wood inlays in fine grain ash, natural noble grey



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Audi A7 Sportback with Audi exclusive customised paint finish in Suzuka grey, metallic _ Audi Sport cast aluminium wheels in 5-V-spoke star design

The figures for fuel consumption and CO₂ emissions can be found on page 56.
Audi exclusive is an option from Audi Sport GmbH. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.

Powerful look.

Select the paint colour that best suits your personality. Secure in the knowledge that the quality will be superb, because your vehicle is painted not just once, but four times. So not only do you look radiant in your Audi, the car is also protected from many environmental influences as well as wear. Ensuring that the car maintains its powerful look throughout its entire lifetime.

Many additional paint finishes can be found at www.audi.com



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_ 05

_ 06

_ 07

- 01 Triton blue, metallic
- 02 Vesuvius grey, metallic
- 03 Typhoon grey, metallic
- 04 Soho brown, metallic
- 05 Firmament blue, metallic
- 06 Tango red, metallic
- 07 Ibis white

Paint finishes



_ 01

44

45

Powerful presence.



With Audi wheels, you can emphasise your own individual style and the character of your Audi A7 Sportback. Why not indulge yourself and create a powerful presence with your favourite design. And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.

Many additional wheels can be found at www.audi.com

- 01 19-inch cast aluminium wheels in 10-Y-spoke design
- 02 20-inch cast aluminium wheels in 5-twin-spoke design (S design)
- 03 21-inch forged aluminium wheels in 5-V-spoke star design, contrasting grey, partly polished¹
- 04 20-inch Audi Sport cast aluminium wheels in 5-twin-arm design^{2,3}
- 05 21-inch Audi Sport cast aluminium wheels in 5-V-spoke star design²
- 06 20-inch cast aluminium wheels in 5-twin-spoke V design
- 07 21-inch Audi Sport cast aluminium wheels in 5-V-spoke star design in gloss anthracite black, gloss turned finish^{1,2}



You will find specifications on the technical characteristics of tyres on page 57. The figures for fuel consumption and CO₂ emissions can be found on page 56. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.

¹Please note the special information relating to wheels on page 57.

²From Audi Sport GmbH. ³For information on when this feature will be available, please contact your Audi partner.

More quality. With the cloth and leather upholstery and trim options.

You have a special place in your Audi. Impressive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship. Regardless of which seat upholstery you choose, you're sitting in the right place.

Many additional seat upholstery options can be found at www.audi.com

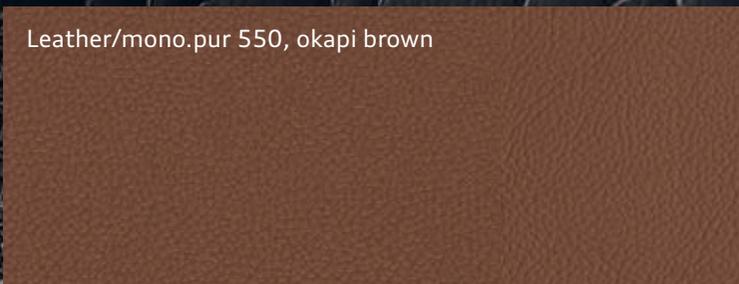


S sport seat, front¹ in Valcona leather, black with contrasting stitching in rock grey and S embossing

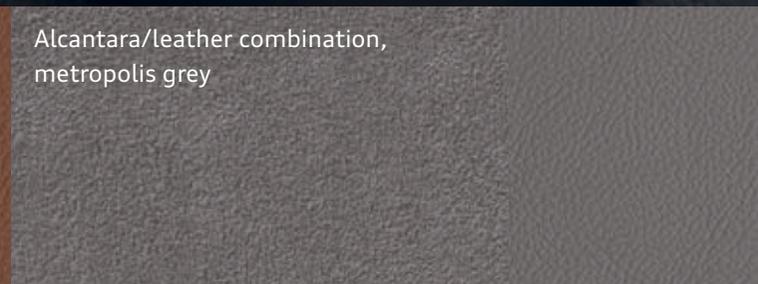
Effect cloth, black



Leather/mono.pur 550, okapi brown



Alcantara/leather combination,
metropolis grey





Customised contour seat, front in Valcona leather, pearl beige with piping and contrasting stitching in agate grey

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Milano leather, black

Valcona leather in sard brown, perforated, with contrasting stitching and piping in steel grey

Valcona leather, black with rhombus pattern



More refined.
With the
inlays.

_01

Exclusive ambience is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Experience the fascination of selected materials: fine woods or aluminium trim – combine them to suit your own individual taste.

Many additional inlays can be found at www.audi.com

_02

_03

_04

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- 01 Aluminium fragment
- 02 Dark matt brushed aluminium
- 03 Walnut, natural
- 04 Fine grain ash, natural grey-brown

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As individual as
the life you lead.

Progressive design and sporty elegance – your Audi A7 is characterised by impressive accents that can stand out even more thanks to Audi Genuine Accessories. Use visual and functional highlights to make more of a statement and experience additional driving comfort, no matter whether you're in the city or on winding country roads. Audi Genuine Accessories – sophisticated and tailored to the design language of your A7.

The figures for fuel consumption and CO₂ emissions can be found on page 56.

¹Please note the special information relating to wheels on page 57.

²You will find specifications on the technical characteristics of tyres on page 57.

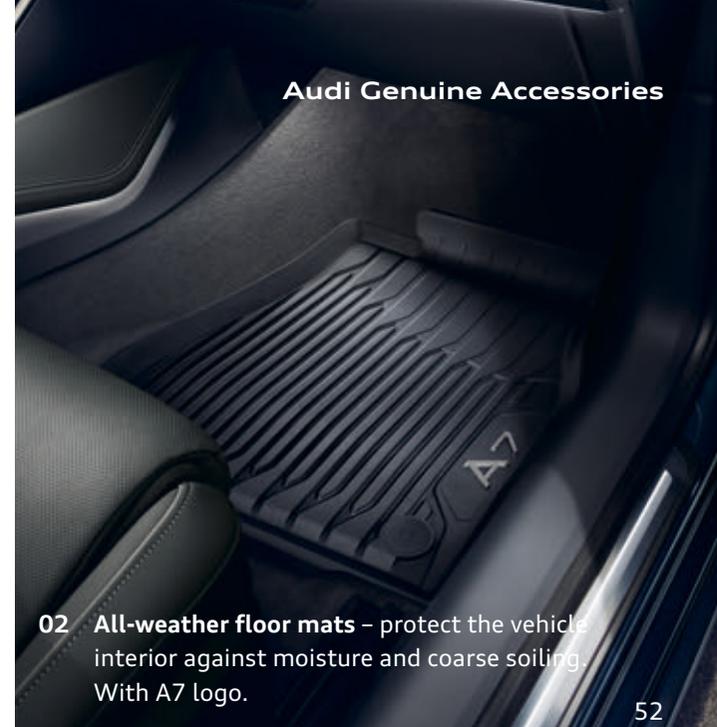


05 Ski and luggage box (360 l) – in exclusive Audi design. Available in 2 different colours and in 3 sizes. Also illustrated: Roof box bags (3 sizes) as well as the appropriate carrier unit.

06 Cast aluminium wheels in 5-arm falx design, matt black, gloss turned finish¹, size 8 J x 21 with 255/35 R 21 tyres².



01 Inductive charging case – for wireless charging of the Apple iPhone generations 5–7. Certified to Apple iPhone guidelines (MFi).



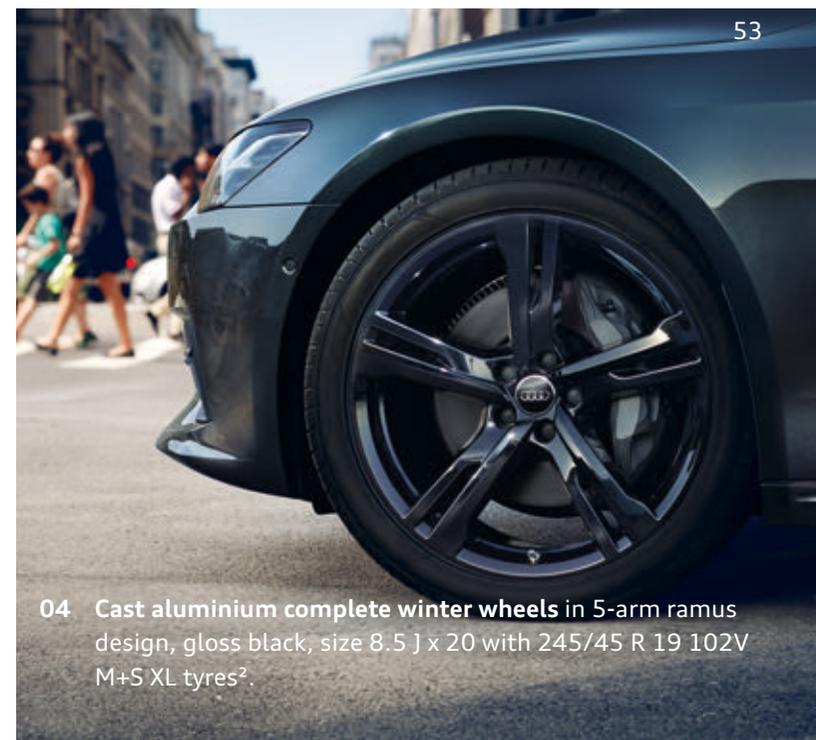
Audi Genuine Accessories

02 All-weather floor mats – protect the vehicle interior against moisture and coarse soiling. With A7 logo.

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03 Entrance LED – uses LED light to project either the Audi rings or the quattro logo onto the ground.



04 Cast aluminium complete winter wheels in 5-arm ramus design, gloss black, size 8.5 J x 20 with 245/45 R 19 102V M+S XL tyres².

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The fascination of the Audi A7 Sportback. Find out more online.



Discover the world of the new Audi A7 Sportback.
More information, more individuality and more exclusivity.
Now at www.audi.com.

Scan the QR code using your smartphone or tablet and discover
the world of the new Audi A7 Sportback. Connection costs depend
on your mobile phone contract

54

55

Model	A7 Sportback 55 TFSI quattro (250 kW)	A7 Sportback 50 TDI quattro (210 kW)
Engine type	V6 petrol engine with direct fuel injection and turbocharging, Mild Hybrid Electric Vehicle (MHEV)	V6 diesel engine with common rail injection system and turbocharging, Mild Hybrid Electric Vehicle (MHEV)
Displacement in cc (valves per cylinder)	2,995 (4)	2,967 (4)
Max. output ¹ in kW at rpm	250/5,000–6,400	210/3,500–4,000
Max. torque in Nm at rpm	500/1,370–4,500	620/2,250–3,000
Power transmission		
Drive type	quattro all-wheel drive	quattro permanent all-wheel drive
Transmission type	7-speed S tronic	8-speed tiptronic
Weights/capacities		
Unladen weight ² in kg	1,890	1,995
Gross vehicle weight in kg	2,470	2,535
Permissible roof load limit/ nose weight in kg	90/95	90/95
Trailer load limit ³ in kg unbraked	750	750
12 % gradient	2,000	2,000
8 % gradient	2,000	2,000
Fuel tank capacity, approx. in l	63	63/AdBlue ^{®4} tank: 12
Performance/consumption		
Top speed in km/h	250 ⁵	250 ⁵
Acceleration 0–100 km/h in s	5.3	5.7
Fuel grade	Sulphur-free super RON 95 ⁶	Sulphur-free diesel ⁷
Fuel consumption ⁸ in l/100 km		
urban	9.3–9.1	6.4–6.1
extra-urban	5.9–5.4	5.4–5.1
combined	7.2–6.8	5.8–5.5
CO ₂ emissions ⁸ in g/km		
combined	163–154	150–142
Emission standard	EU6	EU6

Explanatory notes

- ¹ The figure given was calculated using the specified measuring procedure (current version of UN-R 85).
- ² Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- ³ The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- ⁴ Refill the separate AdBlue tank as indicated by the information in the display of the instrument cluster. We recommend having the AdBlue tank refilled by your Audi partner. AdBlue is a registered trademark of the Verband der Automobilindustrie e. V. (VDA).
- ⁵ Regulated.
- ⁶ We recommend using sulphur-free super unleaded RON 95 fuel complying with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 fuel complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
- ⁷ We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel complying with DIN EN 590.
- ⁸ The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1 September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on 1 September 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit our website.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types.

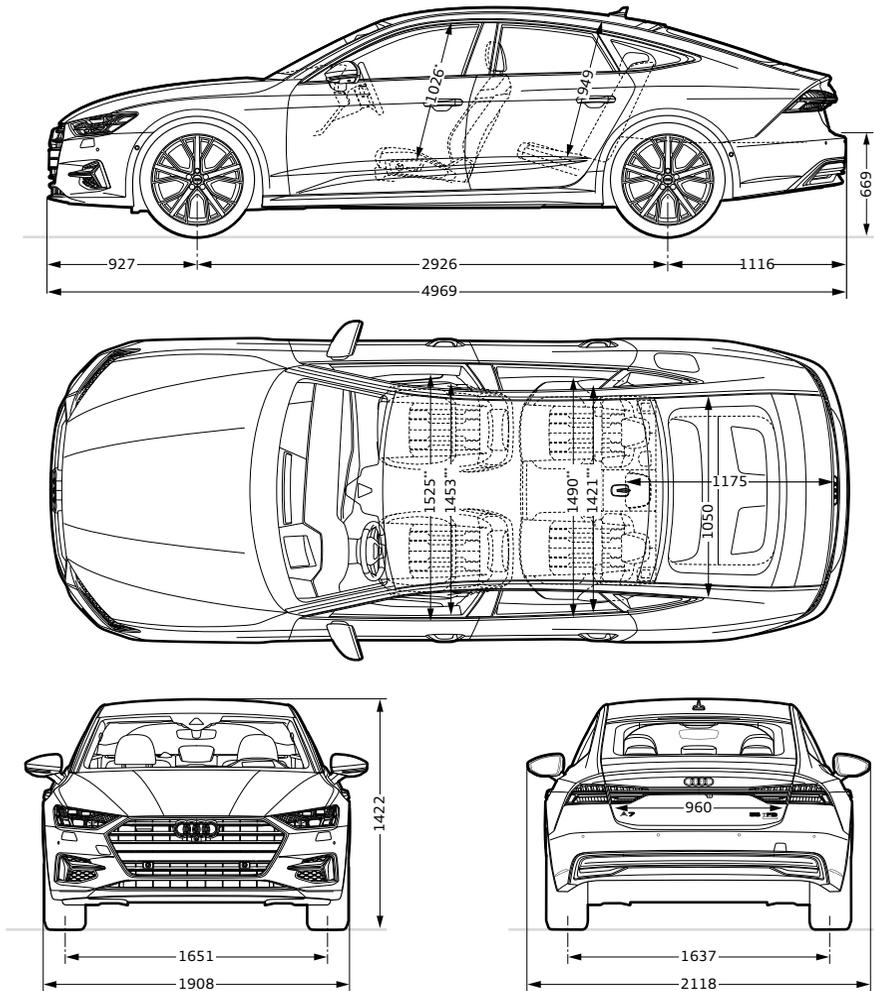
Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Audi A7 Sportback

Dimensions in mm

Dimensions are for unladen vehicle weight. Luggage capacity¹ 535/1,390 l (second value is with the rear seat backrest folded down and vehicle loaded up to roof height).

Turning circle approximately 12.2 m *Maximum headroom. **Elbow room width. ***Shoulder room width.



Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi A7 Sportback.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	205/65 R 17	B	B	71
	225/55 R 18	B-A	A	72-68 -
	245/45 R 19	B	A	70
	255/40 R 20	C	B-A	71-70 -
	255/35 R 21	C-B	B-A	72-70 -
Winter tyres	225/55 R 18	C	B	69
	245/45 R 19	C	B	70-69 -
	255/40 R 20	C	B	71-69 -
All-season tyres	225/55 R 18	B	B	69

It is not possible to order a specific tyre.

Ask your Audi partner about the range of tyres available in your country.

Important note

Special information about the wheels: Wheels with gloss turned or gloss milled finish as well as polished or partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by road salt or similar.

Equipment for the Audi A7 Sportback illustrated (p. 2-33):

Paint finish: Triton blue, metallic

Wheels: forged aluminium wheels in 5-V-spoke star design, contrasting grey, partly polished²

Seat upholstery: customised contour seats, front in perforated Valcona leather, juniper grey with contrasting stitching in rock grey

Inlays: Aluminium fragment

The figures for fuel consumption and CO₂ emissions can be found on page 56.

¹Technical specifications refer to a basic vehicle without country-specific features and the selected optional equipment. ²Please note the special information relating to wheels on this page.

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