

**Forget the car. Audi is more.  
The Audi A8.**



- Audi Intelligent Technologies | 04
- Don't think of it as a car. The Audi A8 | 12
- Think bigger. The Audi A8 L | 25
- More versatile. Equipment highlights | 34
- More exceptional. Chrome exterior package and Audi design selection | 38
- Sportier. Sport exterior package and Audi design selection | 40
- More unmistakable. Audi exclusive | 42
- Powerful look. Further equipment and Audi Genuine Accessories | 48

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

# Audi Intelligent Technologies.

**The next step towards realising our vision of piloted driving.** Take your seat in a place of relaxation. In an office. In a digital world full of experiences. Where integrated laser scanners provide a new perspective. And where optional, advanced assist systems help the driver and enhance driving safety. More comfort. More fascination. The world will never be the same again.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

# Reassuring

-  adaptive cruise assist
-  Precision sensing of surroundings using cameras, radar sensors, ultrasonic sensors and laser scanners
-  Automatic braking, pulling away, distance control and lane compliance
-  + More relaxed driving in traffic

**No more grey hairs.** Traffic congestion cannot always be avoided. But stress certainly can be. In the Audi A8. With the optional adaptive cruise assist featuring speed limiter, efficiency assist, swerve assist and turn assist – even when driving in narrow lanes. At motorway roadworks with restricted lane widths, for example, bottleneck assist helps you keep your distance from the vehicle ahead. The system also regulates your speed, helping vehicles in adjacent lanes to drive in staggered formation.

not  
unsettling.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment. Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times.

# Saying

not

doing.

Everyday language interaction.



Recognises the way you talk



No predefined words and phrases required



It's your voice that counts

**You set the tone.** Because you are being heard. In your natural voice and in your own words.

The Audi A8 can be equipped with a voice assistant for performing certain vehicle functions and for easier operation of systems such as the MMI. So you stay well informed and entertained. It's that simple.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

# Conducting

not  
operating.

-  The MMI touch response
-  Focuses on the essentials
-  Intuitive control with tactile feedback
-  Operating convenience, just how you like it

Buttons are for coats. And belong to the past. As standard, the MMI touch response comes with 10.1- and 8.6-inch high-resolution HD touchscreens for displaying and controlling infotainment and convenience functions. No buttons, fewer keys, and a richer experience. Feel the difference thanks to tactile feedback. And with custom configuration options for the user interface. Just like on your smartphone.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



Don't think of it as a car.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

Think of it as home.

Welcome aboard the Audi A8. Enjoy luxurious space and exquisite ambience. Exceptional materials, exclusive to the touch. And top-class workmanship that sets new standards. Experience next-generation operating convenience. Digital networking throughout. Innovative technology that entertains and delights.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

Comfort that invites you on board and is revealed in a whole new light.  
And in many colours. Thanks to the optional contour/ambience lighting package.  
Including six preset colour profiles that ensure an ambience of well-being.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



## Pioneering.

Optional OLED technology in the rear lights offers outstanding homogeneous illumination in an innovative light design: large and precise. Impressive on every journey. And when stationary. Thanks to the new dynamic, futuristic light sequencing of the coming home/leaving home function. To ensure that the end of every trip is as fascinating as its beginning.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

## Don't be under the illusion that you have seen it all.

Wide Singleframe, sporty roof line, coupé-like silhouette.  
Unmistakeable quattro architecture. The new Audi design language.  
Manifested in the Audi A8.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



## Feel at home.

Larger doors make it easier to get in. Luxurious spaciousness waiting to be enjoyed.  
No matter which seat you choose. Optimised seating comfort is assured.  
Experience a new sensation of space, with more headroom and legroom.  
In the Audi A8. So that you feel at home even when on the road.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.





Don't think of it as a car.  
Think bigger.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



## The Audi A8 L.

Longer wheelbase, larger rear doors, significantly more headroom and legroom and top-class equipment: the long-wheelbase version of the Audi A8 promises you an exceptionally spacious environment in which to unwind.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



**Don't think about a new office.  
Drive one.**

Take a seat in the lounge or get to work in the office. All in a relaxed, calm setting. Thanks to improved interior acoustics. Digitally networked with the optional Rear Seat Entertainment<sup>1</sup> with the removable 10.1-inch touchscreen that also serves as an Android tablet. Available on request is a Rear Seat Remote, putting the control of various comfort, convenience and infotainment functions at your fingertips.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

<sup>1</sup> Legal information and notes on use can be found on page 61.



**Food for thought:  
the Audi A8 in  
mythos black, metallic.**

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

## More versatile.

### A quick look at your options.

The Audi A8 – an exceptional vehicle whose diverse range of outstanding equipment will impress you. Numerous innovations, comfort and convenience features and assist systems make each journey special.



01

**01-02 360 degree cameras<sup>1</sup>** – 4 wide-angle 360 degree cameras cover the entire area immediately around the vehicle – different views can be selected via the touchscreen

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

<sup>1</sup>Please note: The systems work only within system limits and assist the driver. However, the driver remains responsible for driving the vehicle and is required to be attentive at all times.



02



01

**01 Panoramic glass sunroof (2-section, for A8 L)** – creates a well-lit interior ambience and improves the interior climate by means of efficient ventilation; entire roof area in tinted glass, including electrically operated, lightproof sunblinds

**02 Panoramic glass sunroof (for A8)** – large glass area with electrically operated, lightproof sunblind

**03 Audi phone box<sup>1</sup>** – optimises phone calls in the vehicle thanks to improved reception and call quality

**04 Operating buttons in black glass look** with tactile feedback and including extended aluminium look

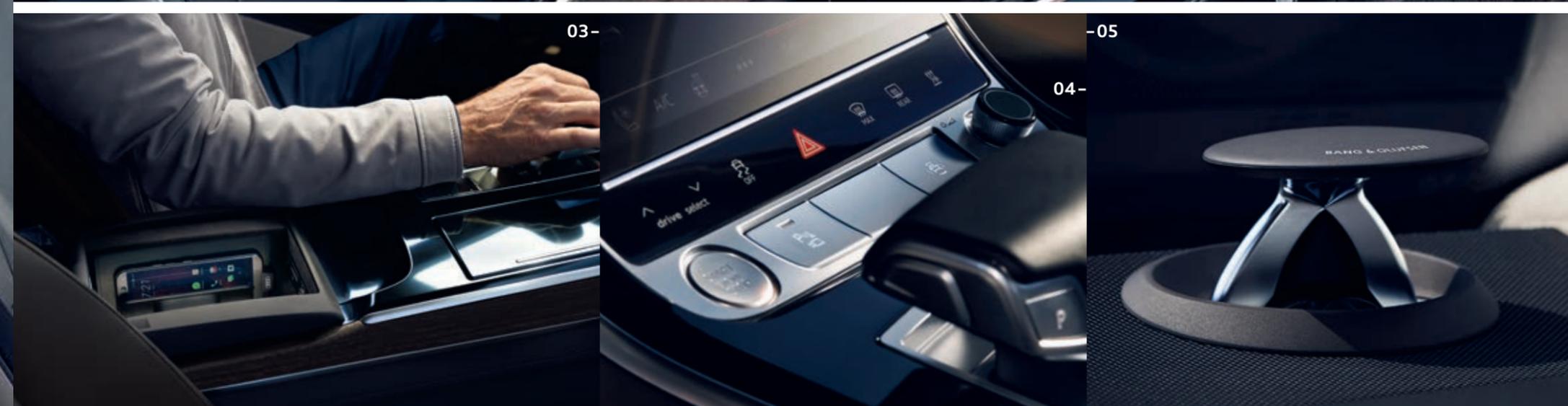
**05 Bang & Olufsen 3D Advanced Sound System** – for superior-quality sound in every seat

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

<sup>1</sup> Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones.



02



03-

-05

04-



01

## More exceptional.

With the chrome exterior package and Audi design selection merino grey. In an Audi A8, there is plenty of scope for your own ideas.

The chrome exterior package provides additional chrome elements to make you stand out even more.

Make an exceptional vehicle even more exceptional. This can be stylishly achieved with the Audi design selection, which offers an attractive range of special materials and colours for the interior.

Why not combine selected inlays with exquisite leather seats featuring attractive contrasting stitching.



02

**01 Chrome exterior package** – including additional chrome strips in the front and rear bumpers – chrome inserts in the door handles – optional black-painted brake callipers

**02 Audi design selection merino grey** – including seat upholstery in perforated Valcona leather, merino grey with contrasting stitching and piping in brown – door trim inserts in Alcantara – upper part of dashboard in leather, meteorite grey with contrasting stitching in brown – lower part of dashboard in merino grey

Many additional highlights can be found at [www.audi.com](http://www.audi.com)

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

## Sportier.

Underline the sporty character of your Audi A8 with the sport exterior package and lend it a dynamic touch and striking design. Create glossy accents in elegant black with the optional black styling package. Enjoy a fascinating sporty ambience, quality and comfort with the Audi design selection pastel silver.



01

**01 Sport exterior package** – including exclusive paint finish Daytona grey, pearl effect – front and rear bumpers in a striking, sporty design – diffuser insert with honeycomb design in matt black

**02 Sport exterior package** – including air inlet grille in honeycomb structure – side still trims in body colour

**Black styling package** – including black accents on the Audi Singleframe, the side air inlet grille, the trim strips on the side windows, the front bumper, the tailpipe trims and optionally on the exterior mirror housings

**03 Audi design selection pastel silver** – including comfort customised contour seats in sport look – seat upholstery in perforated Valcona leather, pastel silver with rhombus pattern and contrasting stitching and piping in granite grey

Many additional highlights can be found at [www.audi.com](http://www.audi.com)

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



03



02

More unmistakable.



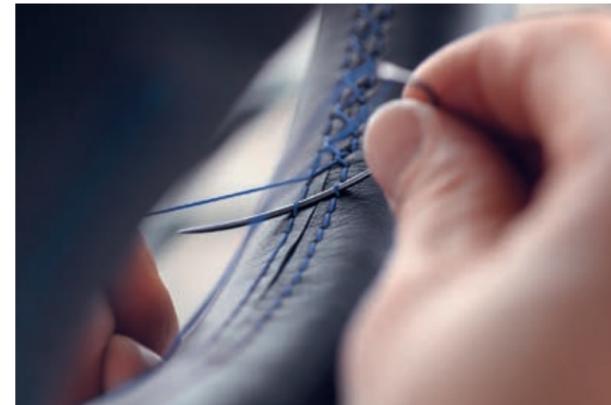
**With Audi exclusive.** Make your Audi A8 unique – as unmistakable as you are – with Audi exclusive. With selected decors, coloured leather and customised paint finishes in a large range of colours. Whatever your heart desires.

**01** Audi A8 L with Audi exclusive customised paint finish Suzuka grey, metallic – Audi Sport cast aluminium wheels in 5-twin-spoke V design in matt titanium look, gloss turned finish<sup>1,2</sup>

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Audi exclusive is an option from Audi Sport GmbH. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

<sup>1</sup>Please note the special information relating to wheels on page 61. <sup>2</sup>For information on when this feature will be available, please contact your Audi partner.



**An individual  
vehicle for your  
unique personality.**



Audi exclusive 44 | 45

Audi exclusive leather upholstery and trim (package 4) in Valcona leather with comfort customised contour seats with relaxation seat function including foot massage in diamond silver and contrasting stitching and piping in ocean blue – Audi exclusive seat belts in diamond silver – Audi exclusive wood upper inlays in fine grain ash, natural noble grey – lower inlays in dark matt brushed aluminium

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Audi exclusive is an option from Audi Sport GmbH. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

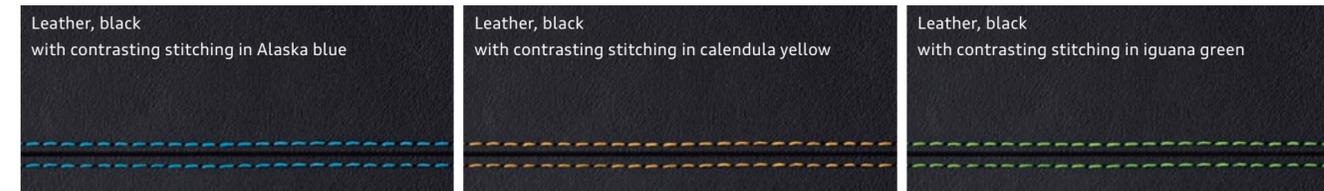


Audi exclusive Valcona leather upholstery and trim (package 4) with comfort customised contour seats, front in diamond silver and contrasting stitching and piping in ocean blue, Audi exclusive wood upper inlays in fine grain ash, natural noble grey

Leather upholstery and trim – Audi exclusive main colours



Leather upholstery and trim – Audi exclusive accent colours (for edging, piping and stitching)



## Audi exclusive customised paint finishes.

You don't get a second chance to make a first impression. Seize this one and choose your own personal exterior paint finish from the wide range of Audi exclusive colours. Here's a small selection.

- 01 Quantum grey
- 02 Ipanema brown, metallic
- 03 Misano red, pearl effect
- 04 Ara blue, crystal effect
- 05 Goodwood green, pearl effect
- 06 Diamond beige, metallic
- 07 Suzuka grey, metallic

Many additional paint finishes can be found at [www.audi.com](http://www.audi.com)

Leather upholstery and trim – additional colours for Audi exclusive fine Nappa leather (for upper part of instrument panel, controls and door rail; choice of further colours from the range of Audi exclusive main colours)



Audi exclusive wood upper inlays



The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
 Audi exclusive is an option from Audi Sport GmbH.  
 Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.



Audi exclusive 46|47

01



02

01 Audi exclusive personalised door sill trims, front and rear  
02 Audi exclusive coolbox

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Audi exclusive is an option from Audi Sport GmbH.  
Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

## Powerful look.

Select the paint colour that best suits your personality. Secure in the knowledge that the quality will be superb, because your vehicle is painted not just once, but four times. So not only do you look radiant in your Audi, the car is also protected from environmental influences and wear. Ensuring that the car maintains its powerful look throughout its entire lifetime.

- 01 Terra grey, metallic
- 02 Vesuvius grey, metallic
- 03 Moonlight blue, metallic
- 04 Navarra blue, metallic
- 05 Seville red, metallic
- 06 Impala beige, pearl effect
- 07 Glacier white, metallic

Many additional paint finishes can be found at [www.audi.com](http://www.audi.com)  
The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.  
Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

01

-02

-03

04-

05-

06-

07-

Paint finishes 48|49



01



02



03



04



05



06

## Powerful presence.

With Audi wheels, you can emphasise your own individual style and the character of your Audi A8. Why not indulge yourself and create a powerful presence with your favourite design. And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.

**01** 19-inch cast aluminium wheels in 5-arm design, contrasting grey, partly polished<sup>1</sup>

**02** 21-inch Audi Sport cast aluminium wheels in 5-twin-spoke V design in matt titanium look, gloss turned finish<sup>1,2,3</sup>

**03** 20-inch forged aluminium wheels in 10-spoke Y design

**04** 19-inch Audi Sport cast aluminium wheels in 5-arm polygon design in matt titanium look, gloss turned finish<sup>1,2</sup>

**05** 20-inch cast aluminium wheels in 20-spoke structure design, contrasting grey, partly polished<sup>1</sup>

**06** 20-inch Audi Sport cast aluminium wheels in 5-V-spoke star design in gloss anthracite black, gloss turned finish<sup>1,2</sup>

Many additional wheels can be found at [www.audi.com](http://www.audi.com)

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment. You will find specifications on the technical characteristics of tyres on page 61.

<sup>1</sup> Please note the special information relating to wheels on page 61. <sup>2</sup> From Audi Sport GmbH.

<sup>3</sup> For information on when this feature will be available, please contact your Audi partner.



# More quality.

01

**With leather upholstery and trim.** You have a special place in your Audi.

Exclusive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship.

Regardless of which seat upholstery you choose, you're sitting in the right place.



02

- 01 Comfort customised contour seats, front, in perforated Valcona leather, merlot red
- 02 Comfort customised contour seats, front, in perforated unicum leather, sard brown, including upper part of dashboard and centre console in tourmaline blue with contrasting stitching and piping in rock grey

Many additional seat upholstery options can be found at [www.audi.com](http://www.audi.com)

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made.

Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

Valcona leather, pearl beige, perforated, with contrasting stitching and piping in steel grey

Valcona leather, merlot red, perforated

Valetta leather, saiga beige, perforated

Valcona leather, pastel silver, perforated, with contrasting stitching and piping in granite grey

Valcona leather, merino grey, perforated, with contrasting stitching and piping in brown

Unicum leather, sard brown, perforated, with contrasting stitching and piping in rock grey

## More exclusive.

**With the inlays.** Exclusive ambience is a question of style. Your style.

A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Experience the fascination of selected materials: fine woods combined with graphite grey fine paint finish or dark matt brushed aluminium – whatever suits your own individual taste.

**01** Fine grain ash, natural grey brown | **02** Dark matt brushed aluminium  
**03** Poplar, brown silver | **04** Dark matt brushed aluminium  
**05** Beech interval, natural grey brown | **06** Fine paint finish, graphite grey  
**07** Eucalyptus, natural grey brown | **08** Fine paint finish, graphite grey

Many additional inlays can be found at [www.audi.com](http://www.audi.com)

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

# As individual as the life you lead.

Audi Genuine Accessories provide you with numerous ways of adding even more facets to your Audi A8. With products that keep our quality promise day in, day out. Benefit from custom solutions that offer a winning combination of fascinating design and high functionality. Further information on these and other highlights is available from your Audi partner.



**Ski and luggage boxes** – in an exclusive Audi design, lockable and can be opened on both sides for convenience. Available in sizes 300 l, 360 l and 405 l. Can be used only in conjunction with the carrier unit.

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Please note the information relating to Audi Genuine Accessories on page 60. Audi Genuine Accessories are available from AUDI AG for an extra charge.

<sup>1</sup> You will find specifications on the technical characteristics of tyres on page 61.

Further information can be obtained from the accessories catalogue, at [www.audi.com](http://www.audi.com) and from your Audi partner.



**Business case** – enough space for a 15-inch laptop as well as various office accessories. Attaches to the rear seat bench or the front-passenger seat using the 3-point seat belt.



Audi Genuine Accessories 56 | 57

**Cast aluminium winter wheels in 5-arm ramus design** – gloss black, size 9 J x 20 with 265/40 R 20 tyres<sup>1</sup>, can be fitted with snow chains.



**LED for entry area** – depending on the variant, the LED light projects either the Audi rings or the quattro logo onto the ground when you open the vehicle door.



**Cleaning cloth for touch displays** – thoroughly removes dirt, dust and fingerprints from touch displays and other high-gloss surfaces without leaving a residue.

# The fascination of the Audi A8.

Find out more online. Discover the world of the Audi A8. More information, more individuality and more exclusivity. Now at [www.audi.com](http://www.audi.com).

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60. Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment. <sup>1</sup> The availability of services may vary depending on the model and equipment of your Audi. Audi connect is a prerequisite for using some services. Further information about myAudi is available at [www.audi.com/myaudi](http://www.audi.com/myaudi); for information on Audi connect visit [www.audi.com/connect](http://www.audi.com/connect). <sup>2</sup> Google and the Google logo are registered trademarks of Google Inc



Scan the QR code using your smartphone or tablet and discover the world of the Audi A8. Connection costs depend on your mobile phone contract.



### myAudi app<sup>1</sup>

Access vehicle and service information about your Audi at any time, plan journeys and send destinations and routes straight to the vehicle – all with a single app. You can download the myAudi app free of charge from the App Store or the Google Play Store<sup>TM2</sup>. The app is available for iOS and Android.

## Technical data.

Model	<b>A8 50 TDI quattro (210 kW)</b>	
Engine type	V6 diesel engine with common rail injection system and turbocharging, Mild Hybrid Electric Vehicle (MHEV)	
Displacement in cc (valves per cylinder)	2,967 (4)	
Max. output <sup>1</sup> in kW at rpm	210/3,500–4,000	
Max. torque in Nm at rpm	600/2,250–3,250	
Power transmission		
Drive type	quattro permanent all-wheel drive	
Transmission type	8-speed tiptronic	
Weights/capacities	A8	A8 L
Unladen weight <sup>2</sup> in kg	2,050	2,075
Gross vehicle weight in kg	2,690	2,700
Permissible roof load limit/nose weight in kg	100/95	100/95
Trailer load limit <sup>3</sup> in kg		
unbraked	750	750
12 <span> </span> % gradient	2,300	2,300
8 <span> </span> % gradient	2,300	2,300
Fuel tank capacity, approx. in l	72/AdBlue <sup>®4</sup> tank: 24	72/AdBlue <sup>®4</sup> tank: 24
Performance/consumption		
Top speed in km/h	250 <sup>5</sup>	250 <sup>5</sup>
Acceleration 0–100 km/h in s	5.9	5.9
Fuel grade	Sulphur-free diesel <sup>6</sup>	
Fuel consumption <sup>7</sup> in l/100 km		
urban	6.7–6.4	6.7–6.4
extra-urban	5.5–5.2	5.5–5.2
combined	5.9–5.6	5.9–5.6
CO <sub>2</sub> emissions <sup>7</sup> in g/km		
combined	157–148	156–148
Emission standard	EU6	EU6

#### Explanatory notes

<sup>1</sup> The figure given was calculated using the specified measuring procedure (current version of UN-R 85).

<sup>2</sup> Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the car’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.

<sup>3</sup> The engine’s power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.

<sup>4</sup> The separate AdBlue tank is refilled as indicated by the information in the display of the instrument cluster. We recommend having the AdBlue tank refilled by your Audi partner. AdBlue is a registered trademark of the Verband der Automobilindustrie e. V. (VDA).

<sup>5</sup> Regulated.

<sup>6</sup> We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, use diesel complying with DIN EN 590.

<sup>7</sup> The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since 1 September 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on 1 September 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit our website. We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tyre formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

#### Legal notice about Audi Genuine Accessories

Audi Genuine Accessories are available from AUDI AG for an extra charge. Accessories are not factored in when calculating the vehicle’s fuel consumption and emission figures. As such, accessories can be fitted only after initial registration.

#### Classifications of tyre parameters

The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi A8 and Audi A8 L.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class	
Summer tyres	235/60 R 17	B	B	72	
	235/55 R 18	B	A	69	
	255/45 R 19	B	A	69–68	
	265/40 R 20	C	B	70	
Winter tyres	275/35 R 21	C	B	71	
	235/55 R 18	E	B	70	
	235/50 R 19	C	B	68	
	265/40 R 20	E–C	B–A	72–70	 – 

It is not possible to order a specific tyre.

Ask your Audi partner about the range of tyres available in your country.

#### Important note

**Special information about the wheels:** Wheels with gloss turned or gloss milled finish as well as polished or partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by road salt or similar.

#### Legal information about the Audi tablet

The functions of the Audi tablet may vary by region. Mobile phone charges may apply. The vehicle data that can be displayed depends on the given vehicle and equipment. The navigation function requires an Audi connect Wi-Fi hotspot<sup>1</sup> and internet access, in some countries exclusively follow mode with display of current vehicle position. The Google Play Store™<sup>2</sup> function requires internet access.

Equipment for the Audi A8 illustrated (p. 12–24)

Paint finish: Vesuvius grey, metallic

Wheels: Audi Sport cast aluminium wheels in 5-arm turbine design in magnesium look, gloss turned finish<sup>3,4</sup>

Seats/seat upholstery: comfort customised contour seats, front in perforated Valcona leather, sard brown

Inlays: upper inlays in eucalyptus, natural grey brown; lower inlays in fine paint finish, graphite grey

Equipment for the Audi A8 L illustrated (p. 25–29):

Paint finish: terra grey, metallic

Wheels: forged aluminium wheels in 10-spoke Y design

Seats/seat upholstery: comfort customised contour seats, front, in perforated Valcona leather, pearl beige with contrasting stitching and piping in steel grey

Inlays: upper inlays in fine grain ash, natural grey brown; lower inlays in dark matt brushed aluminium

Further equipment: chrome exterior package, Rear Seat Entertainment<sup>5</sup>

Equipment for the Audi A8 illustrated (p. 30–33)

Paint finish: mythos black, metallic

Wheels: forged aluminium wheels in 10-parallel-spoke design, contrasting grey, partly polished<sup>4</sup>

Seat upholstery: comfort customised contour seats, front, in Valcona leather, merlot red

Inlays: upper inlays in poplar, brown silver; lower inlays in dark matt brushed aluminium

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit www.audi.com for detailed information about standard and optional equipment.

<sup>1</sup> Legal information and notes on using Audi connect can be found on page 63. <sup>2</sup> Google and the Google logo are registered trademarks of Google Inc. <sup>3</sup> From Audi Sport GmbH. <sup>4</sup>Please note the special information relating to wheels on this page. <sup>5</sup>Legal information and notes on using the Audi tablet can be found on this page.

# Dimensions.

## Audi A8

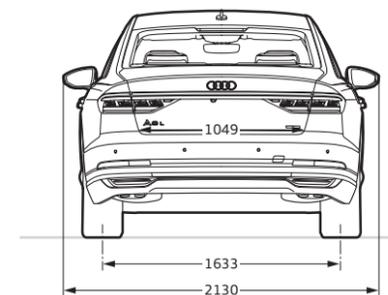
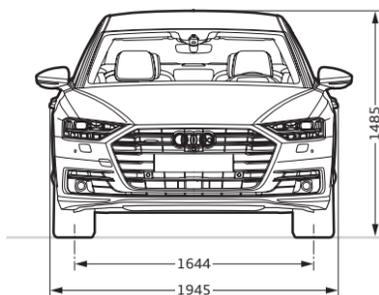
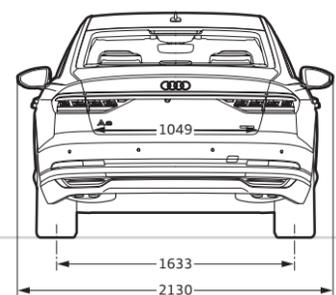
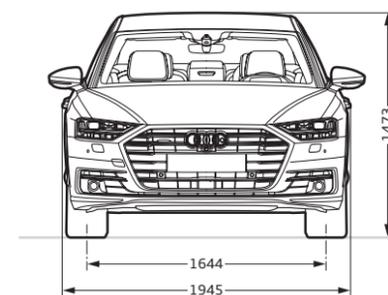
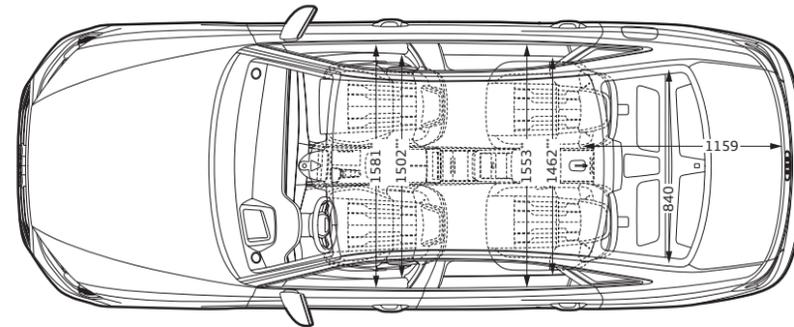
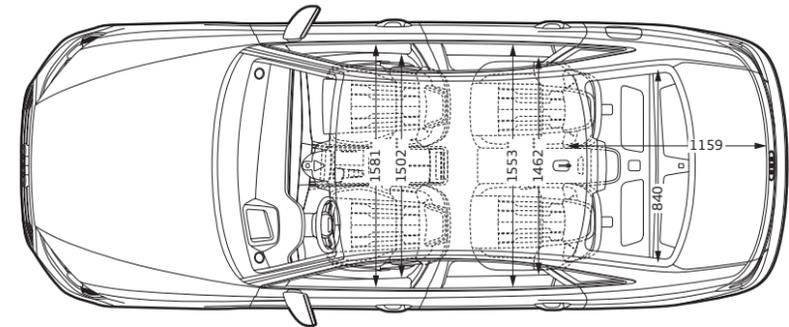
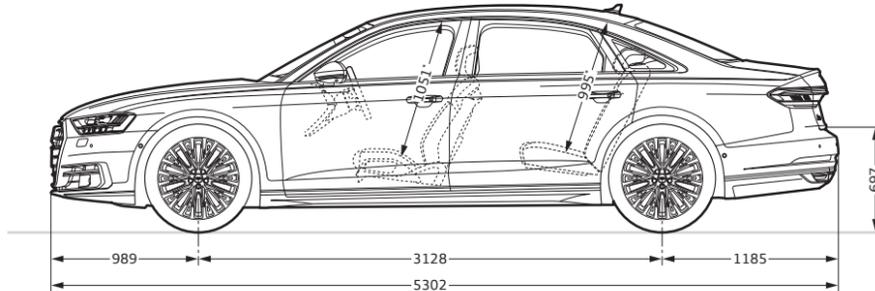
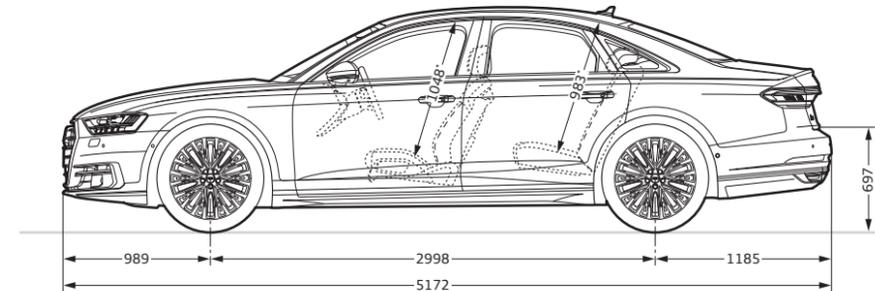
Dimensions in mm

Dimensions are for unladen vehicle weight. Luggage compartment volume<sup>1</sup>: 505 l; turning circle approx. 12.5 m.  
\*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width.

## Audi A8 L

Dimensions in mm

Dimensions are for unladen vehicle weight. Luggage compartment volume<sup>1</sup>: 505 l; turning circle approx. 12.9 m.  
\*Maximum headroom. \*\*Elbow room width. \*\*\*Shoulder room width.



### Legal notice about Audi connect navigation & infotainment with customer SIM card

Use of the services supported by Audi connect is possible only with an optional navigation system and Audi connect (including car phone – depending on the vehicle model). Depending on the vehicle model, you will also require a SIM card with data option and with LTE option to use LTE<sup>2</sup> – with car phone, a SIM card with telephone and data option or a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP)<sup>3</sup>. The services are available only in conjunction with an existing or separate mobile phone contract and only within the range of the respective mobile phone network. Depending on the terms of your mobile phone contract, additional costs may be incurred when receiving data packets from the internet – particularly when used abroad. Due to the high data volumes involved, a data flat rate is strongly recommended.

The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The services are generally provided for at least 1 year from vehicle delivery. If Audi connect services are based on services from third-party providers, permanent availability cannot be guaranteed as this is the responsibility of the third-party provider. Following a period of 24 months from vehicle delivery, the Audi connect services will be extended once free of charge for 12 months. If you do not require this extension, please write to:

AUDI AG  
Audi International Customer Care Services  
85045 Ingolstadt, Germany  
Email: kundenbetreuung@audi.de  
Tel.: +49 800 28347378423

Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model, Audi connect enables access to Google and Twitter services. Permanent availability cannot be guaranteed as this is the responsibility of Google and Twitter. Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.

### Legal notice about Audi connect navigation & infotainment via a SIM card permanently installed in the vehicle

Use of the services supported by Audi connect is possible only in conjunction with an optional navigation system. Audi connect services are provided through AUDI AG / importers. The data connection for Audi connect services is set up through a mobile services provider via a SIM card installed in the vehicle. The costs for these data connections are included in the price of the Audi connect services. The data connection for the Wi-Fi hotspot, the use of online radio, hybrid radio and music title recognition services as well as online media streaming and further services provided through an Audi smartphone app are not included. The data connection for the Wi-Fi hotspot, use of online radio, hybrid radio and music title recognition services as well as online media streaming and other services offered via an Audi smartphone app is also established through the SIM card permanently installed in the vehicle and a payable data tariff from the Audi provider. You will find information about tariffs and booking at [www.audi.com/myaudi](http://www.audi.com/myaudi).

Alternatively, an external customer SIM card can be inserted into the card slot to establish a data connection. In conjunction with the optional Audi phone box, a Bluetooth-capable smartphone with remote SIM Access Profile (rSAP)<sup>3</sup> can also be connected to use the integrated car phone function. If an external SIM card is inserted into the card slot or connected via rSAP, all data connections, for both the Audi connect services as well as for the Wi-Fi hotspot, will be established via this external SIM card. In such cases, settlement of the costs incurred is in conjunction with those accrued via the external SIM card.

The availability of the services supported by Audi connect navigation & infotainment varies from country to country. The services are generally provided for at least 1 year from vehicle delivery. If Audi connect services are based on services from third-party providers, permanent availability cannot be guaranteed as this is the responsibility of the third-party provider. Following a period of 24 months from vehicle delivery, the Audi connect services will be extended once free of charge for 12 months. If you do not require this extension, please write to:

AUDI AG  
Audi International Customer Care Services  
85045 Ingolstadt, Germany  
Email: kundenbetreuung@audi.de  
Tel.: +49 800 28347378423

The figures for fuel consumption and CO<sub>2</sub> emissions can be found on page 60.

Some of the equipment illustrated or described is optional equipment for which an extra charge is made. Please contact your Audi partner or visit [www.audi.com](http://www.audi.com) for detailed information about standard and optional equipment.

<sup>1</sup>Technical specifications refer to a basic vehicle without country-specific features and the selected optional equipment. <sup>2</sup>Requires LTE card contract for full use. For information about the availability and use of LTE support, please contact your Audi partner. <sup>3</sup>Please contact your Audi partner or visit [www.audi.com/bluetooth](http://www.audi.com/bluetooth) for information on compatible mobile phones.

Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model, Audi connect enables access to Google and Twitter services. Permanent availability cannot be guaranteed as this is the responsibility of Google and Twitter. Please visit [www.audi.com/connect](http://www.audi.com/connect) or contact your Audi partner for more detailed information about Audi connect; contact your mobile services provider for information about contract conditions.

### Legal notice about Audi connect emergency call & service including vehicle scheduling and Audi connect stolen vehicle tracking system

The services are provided via a SIM card installed in the vehicle. The costs for calls and data connections are included in the price of services. The services provided by Audi are available only within the coverage of the mobile phone network of the mobile phone provider chosen by Audi. The Audi connect services emergency call, online roadside assist, Audi incident assistance and Audi service request are available for 10 years from vehicle delivery in the following countries: Austria, Belgium, Bulgaria, Finland, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, the Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, the UK.

Ask your Audi partner about when the services will become available in additional European countries and about the availability of the optional equipment.

The Audi connect remote services can be used free of charge for 3 years from vehicle delivery and can then be extended at an extra charge. The Audi connect stolen vehicle tracking system is available for 1 year from delivery of vehicle and activation and can then be extended at an extra charge.

### Further information

Disruption to the services may occur due to force majeure and official orders as well as technical or other measures carried out on the systems of AUDI AG, suppliers or network operators to ensure their proper function (e.g. maintenance, repairs, system-related software updates, extensions). AUDI AG will make every reasonable effort to end such disruption as quickly as possible or to work towards a resolution.



**AUDI AG**

Auto-Union-Strasse 1

85045 Ingolstadt

[www.audi.com](http://www.audi.com)

Date published: September 2018

Printed in Germany

833/115D.82.18

The vehicles and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicles were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability will be accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

This brochure is printed on paper made from pulp bleached without the use of chlorine.