

Audi driving experience center

The individual modules

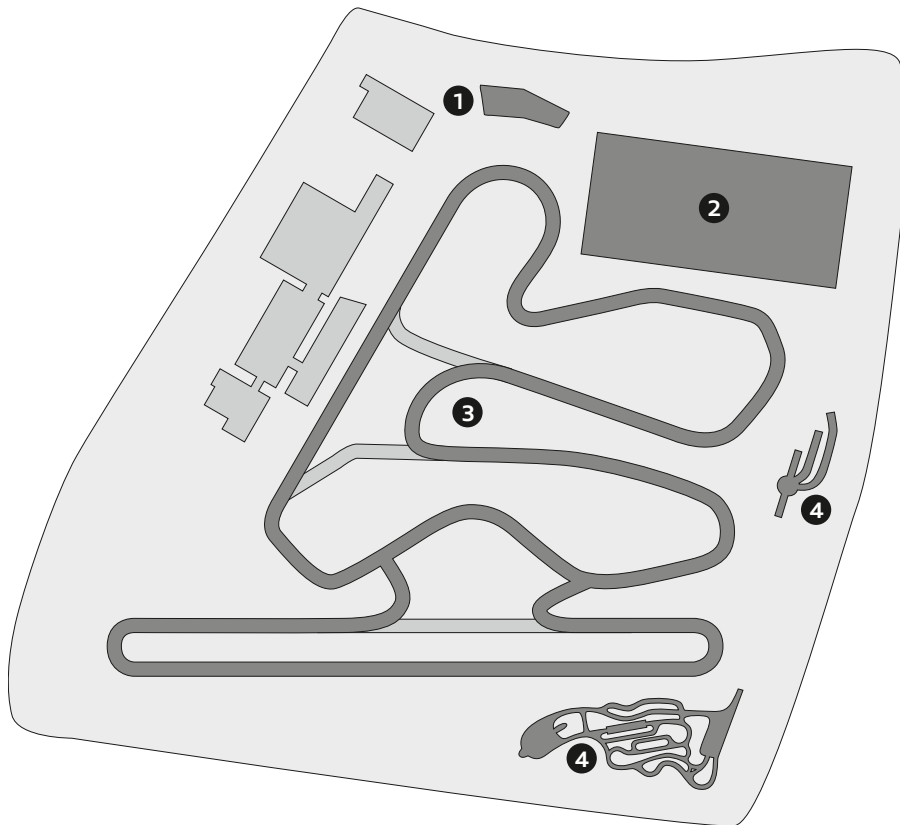
The Audi driving experience center in Neuburg an der Doanu provides the ideal conditions for a wealth of driving experiences.

1 The Customer Center

The versatile Customer Center forms the heart of the Audi driving experience center. Whether for product presentations, conferences, company events – the Center can cater for even the most discerning requirements! The in-house restaurant with its unique atmosphere is the ideal place to relax. One particular highlight is the viewing terrace adjacent to the restaurant which provides a panoramic view of the entire site and events on the track.

2 The dynamic driving area

The 30,000 square metre dynamic driving area with its watering system provides ample space for classic driving and safety training courses aiming to teach the principles of safe vehicle handling under realistic conditions.



3 The handling course

The new handling course also offers the ideal ingredients for sampling one of the most dynamic forms of motoring. On a circuit up to 3.4 kilometres long you can learn under the professional guidance of our instructors with proven motorsport credentials how to follow the racing line cleanly and safely, and master new driving challenges.

4 The off-road handling course

The site in Neuburg with its challenging off-road handling course offers a great many opportunities to familiarise yourself with the benefits of the quattro drive as you take an Audi Q model off-roading. Challenges include negotiating inclines and fording through water, along with wading troughs, see-saw and steep inclines/descents with a tilt of up to 55 percent. Hone your driving skills with exciting off-roading.