

# Well-rounded performance

Audi Genuine tyres



**Audi** Genuine Accessories



## The cornerstone of Audi Genuine tyres: Quality.

It's the tyres that bring Audi's Vorsprung durch Technik to the roads. For this reason, Audi Genuine tyres with an A0 or R0 marking are specifically developed in conjunction with the leading tyre manufacturers and adapted for each corresponding Audi model using the very latest materials. This ensures optimised driving comfort, performance and safety.

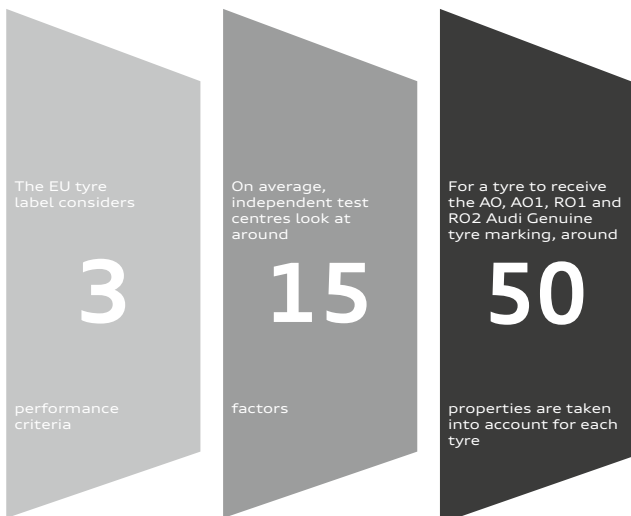
As part of the tyre development process, Audi tyres undergo a range of durability tests in addition to the necessary mandatory statutory tests required. This results in a tyre that meets the quality requirements set by the Audi brand giving Audi drivers a feeling of confidence right from the start.





## **Around 50 performance criteria. One label: Audi Genuine tyres.**

In Europe all new tyres are tested and rated for the following three criteria: fuel efficiency, wet grip and external rolling noise. These basics cover the tyre requirements regarding safety and environmental compatibility. In addition independent test centres will then check an average of 15 criteria in these areas. However an Audi Genuine tyre must meet considerably more stringent standards, therefore in conjunction with the leading tyre manufactures an Audi Genuine tyre will undergo approximately 50 testing procedures. Only after all these measures have been satisfied (including specific requirements of each Audi model) can the AO or RO Audi Genuine tyre seal of approval be given.



## Get to know your tyres

Even the best tyres are susceptible to damage or simply become old or worn. Your tyres are checked by trained technicians at every Audi service but it is important to visually check each tyre regularly and also observe any changes in the vehicles dynamic behavior including increased noise or vibration.

The overall performance and safety levels of a tyre will depend significantly on the following main elements and therefore should be checked on a regular basis:

- › Correct tyre pressures (including the spare tyre).
- › Tread depth and wear. Minimum tread depth is generally indicated by the wear indicators within the tread. When minimum tread depth is reached the tyre must be replaced as soon as possible.
- › Check the tyre tread and sidewalls for cuts, abnormal indents or bulges.
- › Age; tyres that are more than six years old should be replaced.
- › Quattro vehicles must have the same tyre and tread pattern fitted on all 4 wheels.



## **Audi Genuine tyres offer:**

- › Excellent high-speed stability, handling and braking performance.
- › Excellent wet weather performance and effective protection against aquaplaning.
- › Optimised rolling resistance, acoustics and smooth efficient running thanks to the special attention given during tyre uniformity testing.
- › Carefully matched to the specific running gear and tuning of Audi vehicles optimising safety, dynamics and comfort.





Discover what makes Audi Genuine tyres so special.  
Simply scan this QR code using your smartphone  
or open the following link in your browser:  
**[www.audi.com/tyres](http://www.audi.com/tyres)** Connection costs depend  
on your mobile contract.

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