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Audi Report 2023

Insight into strategy, sustainability topics and financial development in FY2023



Audi Fact Pack H1/2024

6M figures, 10-year overview

Audi RS 6 Avant GT: fuel consumption (combined): $12.7-12.2 \text{ l/100 km; CO}_2$ emissions (combined): $289-277 \text{ g/km; CO}_2 \text{ class: G.}$

Financial highlights and KPI overview

Financial figures for the H1/24 reflect operational challenges and demanding market conditions

xLSX		1-6/2024	1-6/2023	Δ in %
Deliveries to customers, cars	units	843,991	919,548	-8.2
of which Audi	units	832,957	907,111	-8.2
of which Bentley	units	5,476	7,096	-22.8
of which Lamborghini	units	5,558	5,341	4.1
Deliveries to customers, Ducati motorcycles	units	32,098	35,120	-8.6
Revenue	€m	30,939	34,169	-9.5
Operating profit	€m	1,982	3,417	-42.0
Operating return on sales (ROS)	%	6.4	10.0	-3.6 ppt.
Investment ratio ¹	%	11.7	9.9	1.8 ppt.
Net cash flow	€m	1,130	1,882	-39.9

- Deliveries to customers of the Brand Group Progressive² decreased to 844k cars.
- Audi Group revenue fell by -9.5% to €30.9bn, driven by the lower wholesales volume as well as supply constraints that weighed on mix.
 A decline in production due to the union workers' strike at the Audi México plant at the beginning of the year also had a negative effect.
- Operating profit reached €2.0bn and the ROS 6.4%, both figures significantly below previous year. Main reasons for the lower profit were supply constraints of V6 and V8 engines, a challenging market situation and ramp-up costs for new products.
- Net cash flow with €1.1bn below previous year mainly as a result of the lower profit.
 In the reporting period, working capital had a negative impact due to an increase in inventories and receivables, while provisions had a positive effect.
- 1 The investment ratio describes research and development activities and capex as a proportion of revenue.
- 2 The Brand Group
 Progressive describes
 the Audi Group with the
 brands Audi, Bentley,
 Lamborghini and Ducati.
 The terms "Audi Group"
 and "Brand Group
 Progressive" are used
 synonymously.

Financial highlights and KPI overview

Solid financial figures in Q2 supported by slightly improved supply situation

xLsx		4-6/2024	4-6/2023	Δ in %
Deliveries to customers, cars	units	441,943	497,724	-11.2
of which Audi	units	436,045	491,427	-11.3
of which Bentley	units	2,970	3,579	-17.0
of which Lamborghini	units	2,928	2,718	7.7
Deliveries to customers, Ducati motorcycles	units	19,711	20,324	-3.0
Revenue	€m	17,214	17,286	-0.4
Operating profit	€m	1,515	1,601	-5.4
Operating return on sales (ROS)	%	8.8	9.3	-0.5 ppt.
Investment ratio ¹	%	10.8	9.3	1.5 ppt.
Net cash flow	€m	1,898	172	Х

- Deliveries to customers of the Brand Group Progressive² decreased to 442k cars.
- Audi Group revenue remained at the previous year's level with €17.3bn. The effects of lower wholesales were partly offset by improved revenue of parts and components.
- Operating profit reached €1.5bn and the ROS 8.8%, both figures slightly below previous year. Main reasons for the lower profit were ongoing supply constraints, negative effects from residual values, ramp-up costs for new products as well as a challenging market situation.
- Net cash flow with €1.9bn strong as a result of a significant positive working capital impact.
- 1 The investment ratio describes research and development activities and capex as a proportion of revenue.
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 Progressive describes
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Audi presents the all-new A5 family - modern sportiness meets premium proportions

Overview

Audi is opening the next chapter in its successful history in the mid-size segment with the new A5 family. Launching 30 years after the first Audi A4, the sharpened design language of the latest generation, now called the Audi A5, captivates with premium proportions.

Both body styles, Sedan and Avant, perfectly embody the sporty essence of the Audi design philosophy. A new design language in the interior creates a generous feeling of space and places the displays on a digital stage.

The new operating concept increases interaction with the vehicle. Efficient, partially electrified combustion engines and thrilling S models round off the range.





New standards in digital light

The Audi A5 family offers digital daytime running lights with LED technology at the front and second-generation digital OLED rear lights. With around 60 segments per digital OLED panel, they are increasingly becoming a display at the rear of the vehicle on the A5.

This enables car-to-x communication and increases safety on the road - for example, with the new communication light. The dynamic lighting effects when unlocking and leaving the vehicle reflect the aesthetics of movement as part of the Audi light DNA. The active digital light signature does so too, conveying a new sense of liveliness. The headlights and rear lights are three dimensionally designed, offer optional digital light signatures, and thus bring the physical and digital worlds together.

Technology meets comfort in the new interior

The design of the interior of the new Audi A5 is based on four characteristic features. Firstly, the interior has a human-centric design, i.e., it is consistently geared towards the needs of its users. The second special feature is the Digital Stage that establishes itself in clear view of the driver and front passenger in the form of the Audi MMI displays. With its Material Driven Design, the Audi A5 series meets the requirement for a generous sense of space with a high level of comfort. The clear layout and easy operation of the interior provide an overview in all situations to form the fourth feature: Visual Clarity. Added to this is the optional dynamic interaction light to support the car's interaction with the occupants.



1 Audi S5 Avant TFSI: fuel consumption (combined): 7.9-7.5 l/100 km; CO₂ emissions (combined): 180-169 g/km; CO₂ class: G-F. 2 Audi S5 Sedan TFSI: fuel consumption (combined): 7.7-7.4 l/100 km; CO₂ emissions (combined): 175-167 g/km; CO₂ class: F.

Audi presents model updates, Bentley unveils the 4th generation of the Continental GT family

Overview

The new Audi e-tron GT: an electrifying masterpiece

The Audi e-tron GT has been the electric and sporty top model in Audi's product portfolio since its premiere in 2021. The four-door Gran Turismo combines evocative design with a powerful drive system and dynamic handling. The new versions significantly improve the sporty vehicle's range, performance, charging and handling.

With the RS e-tron GT performance, 1 Audi is debuting its first fully electric RS performance model. It features unique design elements and stands out with an optional matt, darkened carbon roof in combination with optional carbon camouflage elements.





Audi Sport GmbH's most powerful SUVs: the new RS Q8 performance³ and the updated RS Q8²

Audi is rounding out the Audi Q8 model range, not only with the new RS Q8² but is adding a new, second version to the top model in the series: the RS 08 performance.3

Its increased output makes the SUV the most powerful series-produced combustion model in the history of Audi Sport GmbH. Both vehicles boast outstanding driving dynamics thanks to an optimized, self-locking center differential while guaranteeing an equally impressive suitability for everyday use.

The new Continental GT Speed: redefining the definitive Grand Tourer

Bentley Motors is proud to reveal the fourthgeneration Continental GT Speed,⁴ following in the 21-year tradition of the Continental GT family by redefining the ultimate blend of supercar performance, handcrafted luxury and everyday usability. A comprehensive exterior and interior redesign with clean modern detailing follow the new design DNA established by the coachbuilt Bentley Bacalar and Batur. The new exterior continues the design revolution for Bentley's future journey, with the biggest revision to the face of the Continental GT in two decades, and the first mainstream Bentley with single headlights since the 1950s.



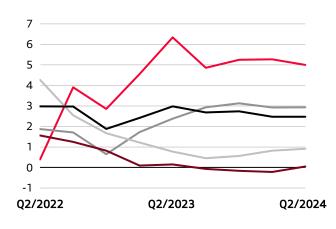
- 1 Audi RS e-tron GT performance: electric power consumption (combined): 20.8-18.7 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO2 class: A.
- 2 Audi RS Q8 SUV: fuel consumption (combined): 13.4-12.7 1/100 km; CO₂ emissions (combined): 305-289 g/km; CO₂ class: G.
- 3 Audi RS 08 SUV performance: fuel consumption (combined): 13.4-12.8 1/100 km; CO₂ emissions (combined): 304-291 g/km; CO2 class: G.
- 4 Bentley Continental GTC Speed: CO₂ emissions and fuel consumption for EU27 is pending, subject to EU type approval.

Economic environment

Global economy and automotive markets with slight growth in H1/24

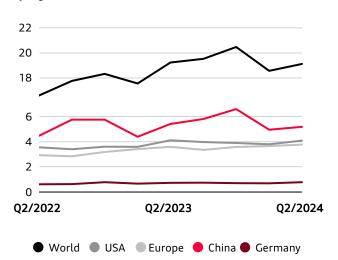
Real GDP growth, quarterly

in % year-on-year change (data: S&P Global)



Automotive markets

by region in million units



In the first half of 2024, the **global passenger car market volume** was slightly above the level of the comparable figure for 2023. The largest passenger car markets developed largely positively.

The supply situation continued to normalize and the affordability of vehicles improved in some cases in terms of lower prices and increased sales aids.

The **global motorcycle market** remained at the previous year's level in H1/2024.

In the first half of 2024, the **global economy** continued to grow, with a dynamism similar to the previous year. This development was observed in both advanced economies and emerging markets.

The declining inflation rates in many countries, although in some cases still relatively high, combined with a persistently restrictive monetary policy of important central banks, dampened economic development in many places.

Real GDP growth in % year-on-year change

Automotive markets in units

	1-6/2024	1-6/2023	1-6/2024	1-6/2023	Δ%
Europe	0.9	0.8	7,432,547	7,019,416	5.9
of which Germany	0.1	0.2	1,471,902	1,396,870	5.4
China ¹	5.0	6.3	10,152,835	9,820,557	3.4
USA	2.9	2.4	7,898,777	7,716,124	2.4
Worldwide	2.6	3.0	37,705,789	36,811,341	2.4

¹ Chinese car market including Hong Kong.

Production

Brand Group Progressive with production decline despite improvements in Q2/24, mainly driven by supply constraints as well as a subdued BEV demand

Production, Brand Group Progressive in units / in % of total

xL5x	1-6/2024	1-6/2023	∆ in %
Ingolstadt (GER)	193,555	213,688	-9.4
Neckarsulm (GER)	56,011	87,487	-36.0
Zwickau (GER)	46,740	52,526	-11.0
Győr (HUN)	91,495	92,681	-1.3
Bratislava (SVK)	37,450	65,342	-42.7
Brussels (BEL)	13,361	26,660	-49.9
San José Chiapa (MEX)	70,098	96,057	-27.0
China (all sites)	315,207	301,732	4.5
Other sites	38,105	45,422	-16.1
Audi brand	862,022	981,595	-12.2
Bentley brand	5,954	7,449	-20.1
Lamborghini brand	6,762	5,193	30.2
Total cars	874,738	994,237	-12.0
BEV production	78,459	97,743	-19.7
PHEV production	50,558	38,181	32.4
NEV total	129,017	135,924	-5.1
Motorcycles			
Ducati brand	36,591	36,551	0.1

From January to June 2024, the **Brand Group Progressive** produced **874,738** (994,237) automobiles. This represents a decrease of -12.0% compared with the prior year.

The reduction is based on a union workers' strike at the Audi plant in San José Chiapa (Mexico) in January and February and supply constraints, mainly of V6 and V8 engines, which led to reduced production at the Neckarsulm and Bratislava plants. Production in Q2/24 already showed a positive trend as supply constraints have eased.

The production of fully electric vehicles (BEV) decreased by -19.7% to **78,459** (97,743) cars in the first half of 2024. The development in BEV production reflects the lower BEV demand in certain markets and the intensified competition. In contrast, the PHEV production grew by 32.4%.

Production of the **Audi brand** decreased by -12.2% to **862,022** (981,595) vehicles. The figure contains **315,207** (301,732) Audi cars produced locally by associated companies in China, an increase of 4.5% compared with the previous year.

The significant reduction of the production volume of **Bentley** by -20.1% to **5,954** (7,449) cars is mainly based on challenging market conditions and life-cycle effects.

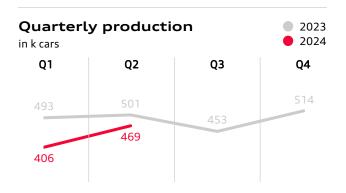
In the reporting period, **Lamborghini** exceeded the high level of the previous year and produced **6,762** (5,193) units.

The **Ducati** brand manufactured **36,591** (36,551) motorcycles and therefore remained at the previous year's level.

Production by segment

H1/2024 (H1/2023), in % of car production





Deliveries to customers

Decline in deliveries based on supply constraints, challenging market conditions and model changeovers – stable deliveries of fully electric vehicles

Deliveries, Brand Group Progressive in units / in % of total

XL5X 1-6/2024 1-6/2023 Δin % By brand 832,957 907,111 -8.2 Audi Bentley 5,476 7,096 -22.8 Lamborghini 5,341 4.1 5,558 843,991 -8.2 919,548 Total 347,217 384,455 -9.7 Europe 103,487 126,737 -18.3 Germany 328,467 China incl. Hong Kong 322,018 -2.0 USA 96,094 111,913 -14.1 94,713 Other markets 78,662 -16.9 Total 843,991 919,548 -8.2 1.3 BEV 76,657 75,647 8.2% 0.9 ppt. BEV share 9.1% SUV 399,583 451,591 -11.5 47.3% 49.1% -1.8 ppt. SUV share Locally produced 292,826 296,045 -1.1 in China locally produced 2.5 ppt. 34.7% 32.2% in China share Motorcycles 32,098 35,120 -8.6 Ducati

The **Brand Group Progressive** delivered **843,991** (919,548) cars to customers in H1/2024, a year-on-year decrease of –8.2%. The main reasons for the decline were supply constraints, challenging market conditions as well as various model changeovers.

With regard to the individual brands, the **Audi** brand handed **832,957** (907,111) vehicles over to customers, a reduction of -8.2%.

Bentley delivered **5,476** (7,096) luxury cars to customers, a decrease of -22.8%.

The deliveries of **Lamborghini** amounted to **5,558** (5,341) sports cars and super SUVs and, at +4.1% was slightly above the previous year's level.

Ducati delivered **32,098** (35,120) motorcycles, a decrease of –8.6% compared with the strong prior-year period.

The Brand Group recorded a slight increase in deliveries of **fully electric vehicles (BEV)** in the period under review. A total of **76,657** (75,647) BEVs and a slight growth of +1.3% represent a **BEV share** of **9.1%** (8.2%).

In **Europe**, the Brand Group delivered **347,217** (384,455) vehicles, a decrease of –9.7% compared with the strong H1/23. In **Germany**, deliveries fell by –18.3% to **103,487** (126,737) units, also due to a lower demand for BEVs.

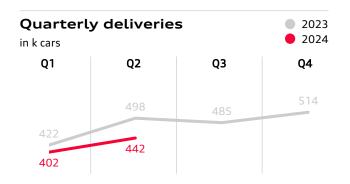
In the **USA**, deliveries decreased by -14.1% to **96,094** (111,913) units in the reporting period. The shortfall was impacted by supply constraints.

On the **Chinese market**, deliveries fell by -2.0% to **322,018** (328,467) vehicles compared with the prior-year period.

Deliveries by segment

H1/2024 (H1/2023), in % of car deliveries





Income statement

Operating profit of Audi Group reflects decline in sales, ROS at a low level, but improved in Q2

Income statement

in €m / in % of revenue

xL5x	1-6/2024	1-6/2023	Δin %
Revenue	30,939	34,169	-9.5
Costs of goods sold	-26,457	-28,135	-6.0
Gross profit	4,482	6,034	-25.7
Distribution expenses	-1,541	-1,445	6.7
Administrative expenses	-400	-413	-3.2
Other operating result	-559	-759	-26.3
Operating profit	1,982	3,417	-42.0
Return on sales (ROS)	6.4%	10.0%	-3.6 ppt.
Financial result	783	880	-11.0
of which China business ¹	338	457	-26.0
Profit before tax	2,765	4,297	-35.7
Income tax expense	-611	-1,036	-41.0
Profit after tax	2,154	3,262	-34.0

In the first six months of 2024, the Audi Group generated **revenue** of €30,939m (€34,169m). The year-on-year decrease of -9.5% is mainly attributable to lower wholesales of vehicles. In this context, the union workers' strike at Audi México, supply constraints of V6 and V8 engines that also weighed on mix, the challenging market situation as well as ramp-up costs for new products are particularly worth mentioning. Starting in Q2/24, the supply situation eased and improvements were visible.

Costs of goods sold decreased because of lower sales volume and improved material prices. The product mix effect towards lower segments and increased costs for upcoming models led to a disproportional decline. Distribution expenses increased mainly due to higher salaries, among other things, whereas administrative expenses decreased in the reporting period.

The **other operating result** improved in a year-on-year comparison. The first half-year of 2023 was heavily burdened by negative valuation effects from raw material hedges of −€0.9bn, which had a positive effect of €0.1bn in 2024. In contrast residual value effects were significantly negative in the reporting period.

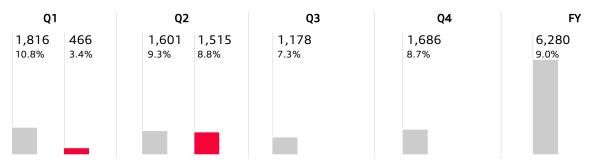
The **operating profit** amounted to **€1,982m** (**€3,417m**) with an **ROS** of **6.4%** (10.0%).

The **financial result** of the Audi Group decreased to **€783m** (€880m).

The Audi Group's **business in China**¹ contributed **€338m** (€457m) to the financial result. The decrease is based on various factors, including the highly competitive market environment in China.

Additionally, the interest result was lower than in the previous year.





1 Includes the result from investments accounted for using the equity method: FAW-Volkswagen Automotive Co., Ltd., Volkswagen Automatic Transmission (Tianjin) Co., Ltd., SAIC Volkswagen Automotive Co., Ltd., Audi FAW NEV Co., Ltd., and brand settlement/performance-related income for China business.

Operating profit bridge

ROS heavily affected by lower volume despite positive effects from FX/derivatives

Operating profit bridge

in €m / in % of revenue



Market/volume decreased in a year-on-year comparison mainly driven by a lower sales volume and an intensified market competition, also influenced by the upcoming model changeovers.

In addition, residual value effects were negative compared with the previous year.

FX/derivatives: The positive impact is mainly based on effects from valuation of raw material hedges that were slightly positive in H1/2024 and significantly negative in H1/2023. In contrast, FX valuation developed negatively.

Product costs remained almost unchanged compared with the prior year. Lower material prices were offset by higher personnel costs.

Fixed & other costs had a negative effect in a year-on-year comparison, due to higher R&D expenses as well as higher provisions resulting from previous shifts in product life cycle.

Balance sheet

Increased inventories compared with low year-end level, equity ratio remains strong

Balance sheet

Audi Group, in €m

Addi Group, in em	Jun 30, 2024	Dec 31, 2023	Δ in %
Non-current assets	35,164	35,230	-0.2
Current assets	37,193	38,199	-2.6
of which inventories	9,418	7,966	18.2
of which trade receivables	6,099	5,598	9.0
Assets held for distribution to owners		18	-100.0
Total assets	72,357	73,447	-1.5
Equity	35,497	33,839	4.9
Non-current liabilities	14,723	15,228	-3.3
Current liabilities	22,137	24,380	-9.2
of which trade payables	8,771	8,839	-0.8
Total liabilities and equity	72,357	73,447	-1.5

Total assets of the Audi Group slightly decreased to **€72,357m** (**€73,447**m) as of June 30, 2024.

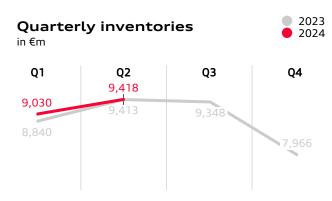
The **non-current assets** of the Audi Group remained almost unchanged.

Current assets decreased primarily because of lower cash and cash equivalents due to the profit transfer from 2023 to Volkswagen AG. Increased inventories as well as higher trade receivables had the opposite effect.

The Audi Group's **equity** increased to **€35,497m** (**€33,839m**) as of June 30, 2024, corresponding to an **equity ratio of 49.1%** (46.1%). The increase is mainly based on the profit after tax in the reporting period.

Non-current liabilities decreased, in particular due to lower provisions also in connection with higher interest rates.

Current liabilities decreased mainly due to the profit transfer from 2023 to Volkswagen AG. Trade payables remained almost unchanged.





Cash flow statement

Net cash flow affected by lower profit and negative working capital development

Cash flow statement

in €m

III CIII			
xLSX	1-6/2024	1-6/2023	Δ in %
Cash flow from operating activities	3,243	4,360	-25.6
Investing activities attributable to operating activities	-2,113	-2,479	-14.8
of which capital expenditure	-1,056	-1,240	-14.8
of which capitalized development costs	-1,072	-924	16.1
of which changes in participations	-12	-324	-96.4
Net cash flow	1,130	1,882	-39.9
Cash flow from investing activities	-4,132	-1,077	x
Cash flow from financing activities	-4,005	-3,660	9.4
Net liquidity (Jun 30, 2024, compared with Dec 31, 2023)	21,060	23,554	-10.6

In the first six months of 2024, the Audi Group generated cash flow from operating activities of €3,243m (€4,360m).

The year-on-year decrease is mainly attributable to a lower profit despite a slight improved development of the working capital.

In the reporting period, increased inventories and higher receivables had a negative effect partly offset by higher payables and provisions.

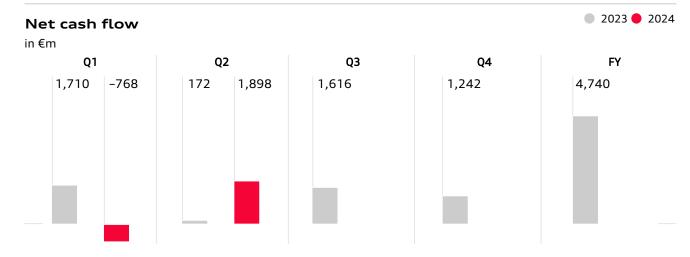
Capital expenditure decreased to -€1,056m (-€1,240m) and mainly contained investments in new products, for instance for the fully electric platform PPE as well as for the PPC for combustion engines. Capitalized development costs increased reflecting the current model cycle while changes in participations decreased.

As a result, **net cash flow** of the Audi Group reached €1,130m (€1,882m) in the reporting period.

Cash flow from investing activities totaled -€4,132m (-€1,077m). The previous year's figure was positively impacted by inflows from fixed-term deposits.

Cash flow from financing activities amounted to -€4,005m (-€3,660m). It mainly contains the profit transfer to Volkswagen AG from the prior year.

The **net liquidity** of the Audi Group as of June 30, 2024, decreased to €21,060m (€23,554m as of December 31, 2023).

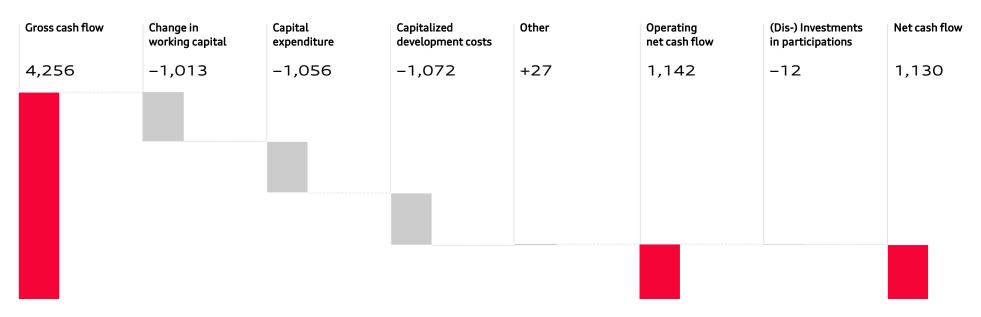


Net cash flow bridge

Net cash flow solid, negatively affected by working capital effects and investments

Net cash flow bridge

in €m, 1-6/2024



The decreased **gross cash flow** of €4,256m (€5,586m) reflects the lower profit in H1/2024.

Working capital had a negative effect in the reporting period. Inventories increased due to higher finished and unfinished goods, also in connection with model changeovers. Receivables also recorded an increase. The negative effects were partly offset by higher provisions and higher payables.

Capital expenditure of the Audi Group contained investments in upcoming products especially for the new fully electric platform PPE as well as the PPC for combustion engines.

Capitalized development costs reflect the current product development life cycle.

(Dis-) Investments in participations had almost no impact in the reporting period.

Investments: R&D and capex

Audi Group continues investments in upcoming models

Research and development

in €m / in % of revenue

xLsx	1-6/2024	1-6/2023	∆in %
R&D activities	2,567	2,127	20.7
R&D ratio	8.3%	6.2%	2.1 ppt.
Capitalized R&D	1,072	924	16.1
Capitalization ratio	41.8%	43.4	-1.6 ppt.
Amortization of capitalized R&D	747	754	-0.8
R&D expenditure	2,242	1,957	14.6

In the first half-year of 2024, the **R&D ratio** amounted to **8.3%** (6.2%). The increase is mainly based on higher research and development activities, while lower revenue also had a significant effect. The figure contains investments in new and upcoming models as well as for the strategically important areas of electrification and digitalization.

The capitalization rate decreased to 41.8% (43.4%). The ratio reflects the current product life cycle of the model range.

Amortization of capitalized development costs remained almost stable in a year-on-year comparison. Overall, R&D expenditure was significantly above the previous year.

Capital expenditure

in €m in % of revenue



Capex decreased to **€1,056m** (**€**1,240m).

The decrease is primarily attributable to the change of the consolidation status of the Audi FAW NEV Co. Ltd. since October 2023. In the previous year's figures, the company's capital expenditure was included in the Audi Group.

The capex ratio was 3.4% (3.6%).

R&D activities and capital expenditure combined reached €3,623m (€3,367m), which led to an **investment ratio** of **11.7%** (9.9%).



Guidance FY2024

RoS guidance changed due to expected special items for restructuring measures

Subject to the expected slight growth in the economy, the assumed continuing improvement in the supply of V6 and V8 engines and the impacts of the Performance Program 14, the Audi Board of Management currently anticipates the following development in the key performance indicators for the 2024 fiscal year:

Deliveries of cars of the Brand Group Progressive to customers are expected to be between 1.7m and 1.9m vehicles.

Revenue should reach €63bn to €68bn.

The operating return on sales (ROS) is now foreseen to be in the corridor between 6 and 8% (was between 8 and 10%). The expected restructuring expenses currently estimated at €1.3 billion, as a result of the alternative use or plant closure of the Brussels site, will primarily weigh on the Group's operating profit in the second half of 2024.

The expenses are made up of, among other things, anticipated amortization and depreciation, costs from a change in production operation, legal and consulting costs and employee-related expenses.

The Audi Group expects **net cash flow** to be between €2.5 and €3.5bn.

The guidance for the **investment ratio**¹ is expected to be between 11 and 13%. The Audi Group continues to see risks in protectionist tendencies, turbulence in the financial markets and structural deficits in individual countries. Growth prospects are also weighed down by ongoing geopolitical tensions and conflicts.

Guidance FY2024 Audi Group

	2023	2024 guidance
Deliveries to customers in cars	1.9m	between 1.7m and 1.9m
Revenue in €bn	69.9	between 63 and 68
Operating return on sales in %	9.0	between 6 and 8
Net cash flow in €bn	4.7	between 2.5 and 3.5
Investment ratio ¹ in %	12.4	between 11 and 13



Overview

Brand Group Progressive result is driven by lower volume in connection with supply challenges

Key performance indicators 1-6/2024

		∞	O		DUCATI
xlsx	Brand Group ¹	Audi	Bentley	Lamborghini	Ducati
Deliveries to customers in cars	843,991	832,957	5,476	5,558	32,098
Revenue in €m	30,939	27,469	1,388	1,621	606
Operating profit in €m	1,982	1,180	261	458	92
ROS in % of revenue	6.4%	4.3%	18.8%	28.2%	15.1%
Mid-term ROS 2027, in % of revenue	~12%	~11%	~20%	~25%	~14%
Long-term ROS 2030, in % of revenue	~14%	~13%	~20%	~25%	~14%

Operating profit by brand

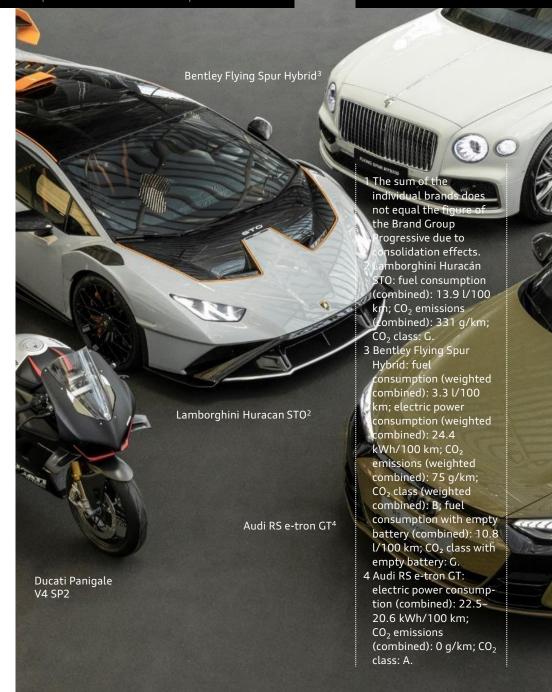
in % of total operating profit1



The **Brand Group Progressive** showed a weaker performance in H1/2024 primarily driven by the Audi brand.

The Audi brand recorded a lower profit, while Lamborghini's operating profit remained at the strong previous year's level. Bentley and Ducati showed a solid operating performance in line with their mid-/long-term ROS ambitions.

Return on sales ambitions are defined for the Brand Group and the individual brands. By 2027, the Brand Group ROS should reach 12%.



Audi

Audi brand with lower operating profit mainly due to supply constraints and model changeovers

Production

in units	1-6/2024	1-6/2023	∆in %
A0/A segment	346,059	401,312	-13.8
B segment	300,544	339,182	-11.4
C segment	209,631	230,377	-9.0
D segment	5,788	10,724	-46.0
Total	862,022	981,595	-12.2
BEV	78,459	97,743	-19.7

Financial highlights

Audi brand, in €m / in % of revenue

xL5X	1-6/2024	1-6/2023	Δin %
Revenue	27,469	30,537	-10.0
Operating profit	1,180	2,455	-51.9
ROS	4.3%	8.0%	-3.7 ppt.

In the first six months of 2024, Audi **produced 862,022** (981,595) vehicles including locally produced vehicles by associated companies in China, a –12.2% year-on-year decrease mainly due to supply issues as well as the strike at the plant of Audi México.

Deliveries fell by -8.2% year-on-year to **832,957** (907,111) cars. Supply constraints, model changeovers as well as increased competition weighed on deliveries in all major regions. Audi increased deliveries of fully electric vehicles by 1.3% to 76,657 (75,647) units.

Deliveries to customers¹

in units	1-6/2024	1-6/2023	Δin %
A0/A segment	345,964	360,012	-3.9
B segment	280,613	318,273	-11.8
C segment	197,893	218,659	-9.5
D segment	8,487	10,167	-16.5
Total	832,957	907,111	-8.2
BEV	76,657	75,647	1.3

by region in % of total Audi deliveries to customers



Revenue decreased by -10.0% to €27,469m (€30,537m) mainly driven by lower sales of vehicles.

Operating profit decreased by -51.9% to €1,180m (€2,455m), also based on supply constraints of V6 and V8 engines that weighed on mix. Starting in Q2/24, the supply situation eased slightly and improvements were visible. Additionally, the intensified market competition had a negative effect, also influenced by the upcoming model changeovers.

The operating return on sales reached 4.3%.



Bentley

Bentley with solid performance despite decreasing sales volume

Production

in units	1-6/2024	1-6/2023	Δin %
Bentayga	2,366	3,140	-24.6
Continental	1,971	2,446	-19.4
Flying Spur	1,617	1,863	-13.2
Total	5,954	7,449	-20.1
PHEV	328	703	-53.3

Financial highlights

Bentley Group, in €m / in % of revenue

xL5X	1-6/2024	1-6/2023	Δ in %
Revenue	1,388	1,681	-17.4
Operating profit	261	390	-33.1
ROS	18.8%	23.2%	-4.4 ppt.

In the reporting period, Bentley **production** decreased by -20.1% to **5,954** (7,449) vehicles.

Deliveries to customers amounted to 5,476 (7,096) cars, a decrease of -22.8% compared with 2023. The decline was mainly driven by difficult market conditions as Bentley is at a challenging point in the product life cycle. The bestseller remains the Bentayga luxury SUV.

Deliveries to customers

in units	1-6/2024	1-6/2023	Δin %
Bentayga	2,271	3,090	-26.5
Continental	1,860	2,301	-19.2
Flying Spur	1,345	1,705	-21.1
Total	5,476	7,096	-22.8

by region in % of total Bentley deliveries to customers



Revenue reached **€1,388m** (€1,681m), influenced by lower sales volume.

Operating profit decreased significantly by -33.1% to €261m (€390m), driven by lower sales volume, higher expenditure on new products as well as negative FX effects. In contrast, price and mix effects developed positively.

The **operating return on sales** remained solid at **18.8%** (23.2%).



Lamborghini

Lamborghini continues to perform at a high level and maintains its excellent performance

Χ

Production

PHEV

in units			
xL5X	1-6/2024	1-6/2023	∆ in %
Urus	3,527	3,042	15.9
Huracán	2,299	2,098	9.6
Aventador	0	1	-100
Revuelto	936	52	X
Total	6,762	5,193	30.2

936

52

Financial highlights

Lamborghini Group, in €m / in % of revenue

xLSX	1-6/2024	1-6/2023	Δin %
Revenue	1,621	1,421	14.1
Operating profit	458	456	0.5
ROS	28.2%	32.1%	-3.9 ppt.

From January to June 2024, Lamborghini **produced 6,762** (5,193) cars and therefore significantly surpassed the previous year's level.

Deliveries to customers slightly increased to **5,558** (5,341) cars including first deliveries of the new Lamborghini Revuelto.

Especially in Europe, deliveries to customers increased year-on-year.

While the Urus remains the bestseller, deliveries of the Huracán model series remained at the previous year's level.

Deliveries to customers

in units			
xLsx	1-6/2024	1-6/2023	∆ in %
Urus	3,152	3,241	-2.7
Huracán	2,043	2,057	-0.7
Aventador	8	43	-81.4
Revuelto	355	_	Х
Total	5,558	5,341	4.1

by region in % of total Lamborghini deliveries to customers



Revenue increased to €1,621m (€1,421m) due to the higher sales volume including the new Lamborghini Revuelto.

Operating profit remained at the previous year's level at €458m (€456m), while the corresponding **operating return on sales** remains strong at 28.2% (32.1%).



Ducati

Ducati with solid financial figures despite lower deliveries

Production

in units	1-6/2024	1-6/2023	∆ in %
Scrambler	4,085	5,600	-27.1
Naked/Sport Cruiser Diavel, Monster, Streetfighter	10,503	11,668	-10.0
Dual/Hyper Hypermotard, DesertX, Multistrada	15,411	11,620	32.6
Sport Supersport, Panigale	6,592	7,663	-14.0
Total	36,591	36,551	0.1

Financial highlights

Ducati Group, in €m / in % of revenue

xlsx	1-6/2024	1-6/2023	Δ in %
Revenue	606	663	-8.6
Operating profit	92	116	-21.2
ROS	15.1%	17.6%	-2.5 ppt.

The Ducati brand **produced 36,591** (36,551) motorcycles worldwide in the first six month of 2024 and therefore remained at the prior-year's level.

Deliveries in total decreased by -8.6% to **32,098** (35,120) bikes compared with the strong prior year, also affected by logistics issues. In particular, deliveries in China decreased significantly.

Deliveries to customers

in units			
xLSX	1-6/2024	1-6/2023	∆ in %
Scrambler	3,528	4,320	-18.3
Naked/Sport Cruiser Diavel, Monster, Streetfighter	8,917	11,454	-22.1
Dual/Hyper Hypermotard, DesertX, Multistrada	14,175	12,723	11.4
Sport Supersport, Panigale	5,478	6,623	-17.3
Total	32,098	35,120	-8.6

by region in % of total Ducati deliveries to customers



Revenue decreased to €606m (€663m) due to lower sales.

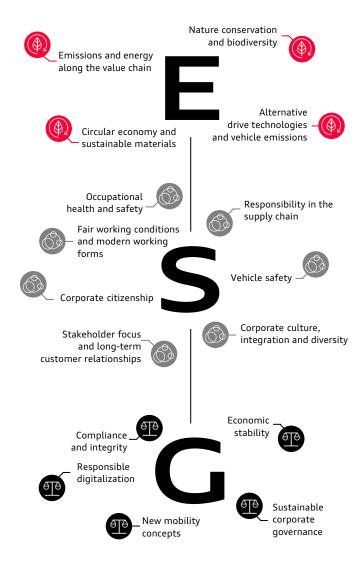
Operating profit fell by 21.2% to €92m (€116m) compared with the extraordinarily strong prioryear period.

The **operating return on sales** reached **15.1%** (17.6%) and remained at a solid level.



Overview

Anchoring Environmental, Social and Governance at the Audi Group



Strategic instrument for greater transparency

As a global company, AUDI AG operates in a complex environment – a continuous review of its own ESG and corporate goals is essential for worldwide success. It is important to the company to keep an eye on the opportunities and risks of its actions in order to strengthen its positive influences on the environment and society and to keep negative impacts to a minimum. An important means to this end is the materiality analysis, which Audi has been carrying out for over 10 years. The company uses the analysis to review its objectives in the field of ESG and compare them with its stakeholders' expectations.

E

Environmental

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Governance

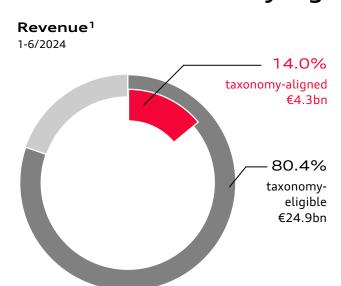
To develop the materiality analysis further, Audi added an impact rating to the stakeholder perspective. The requirements of sustainability reporting prompted the company to take a more precise look at its positive and negative impacts on the environment and society. As a result of combining stakeholder relevance and the impact rating, Audi identified a total of 16 topics (see diagram). More information on the materiality analysis can be found in the <u>Audi Report 2023</u>.

EU taxonomy

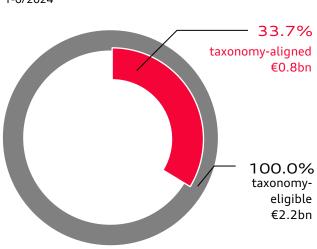
Since fiscal year 2021, the Brand Group Progressive has been fostering transparency by publishing a voluntary and extensive report of the key figures relating to the EU taxonomy, thus reflecting the priority Audi gives to ESG (Environmental, Social and Governance) criteria. 1 Audi regards material stakeholder groups as internal and external groups of individuals that are affected directly or indirectly by the company's business activities. The selection of the respective stakeholders is fundamentally based on their expertise and their ability to influence Audi. Audi differentiates the stakeholders according to different groups: customers, analysts and investors, press and media, business partners, employees, neighbors and local residents, politics and associations as well as employees' organizations, science and sustainability experts as well as non-governmental organizations (NGOs) and other groups. The basis for determining and selecting stakeholders is the Stakeholder **Engagement Standard** AccountAbility 1000 (AA1000SES) and its associated principles of inclusivity, materiality and responsiveness.

EU taxonomy

Audi Group voluntarily reports KPIs in accordance with the EU taxonomy regulation

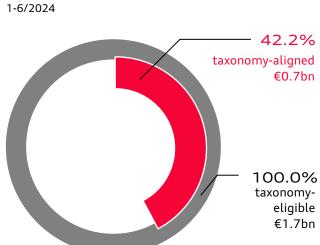






Overview

Operating expenditure¹



taxonomy-aligned taxonomy-eligible

not taxonomy-eligible

Of the Audi Group's total revenue in 1-6/2024

- €24.9bn (€29.8bn), or 80.4% (87.2%), was taxonomy-eligible revenue
- €4.3bn (€5.1bn), or 14.0% (14.9%), was taxonomy-aligned revenue
- The decrease in percentage of taxonomyaligned revenue is mainly attributable to lower BEV-related revenue of €2.9bn (€4.0bn) or 9.5% (11.6%). PHEV-related revenue increased to €1.4bn (€1.1bn) or 4.6% (3.3%) of total revenue.

Of the Audi Group's total capex in 1-6/2024

- €2.2bn (€2.3bn), or 100% (100%), was taxonomy-eligible capex
- €0.8bn (€0.8bn), or 33.7% (35.6%), was taxonomy-aligned capex
- The slight decrease is mainly attributable to lower BEV-related investments.

Of the Audi Group's total opex in 1-6/2024

- €1.7bn (€1.4bn), or 100% (100%), was taxonomy-eligible opex
- €0.7 (€0.5bn), or 42.2% (39.2%), was taxonomy-aligned opex
- The increase is attributable to the increasing number of environmentally sustainable projects in accordance with the EU taxonomy

1 For further information and definitions, please refer to the Audi Report 2023. Please note that the capital expenditure definition according to EU taxonomy used on this slide differs from the capex definition of the Audi Group on the previous slides. The capital expenditure and operating expenditure figures are only disclosed every six months.

Environment

Audi Hungaria expands its solar park by 160,000 square meters

In June, Gábor Berényi, owner and Managing Director of Smart Solar Kft., and Michael Breme, Chairman of the Board of Management of AUDI HUNGARIA Zrt., signed an agreement to further expand the solar park of the Győr-based company. The company built 160,000 square meters of photovoltaic equipment on the roof of its logistics center in 2020. A further 85,000 square meters of solar panels will be installed on the roof of the vehicle assembly hall and around 75,000 square meters on the green space of the site.

In 2020, Audi Hungaria, together with E.ON Hungaria, installed a solar farm of 160,000 square meters on the roofs of two buildings at the Audi Hungaria logistics center. Under the current agreement, Smart Solar Kft. will provide the Győr-based company with renewable energy for the next 25 years with this new 18 Megawatt installation. The innovative solar tracking technology, with active panels on both sides, can produce almost 30% more energy in the same area than conventional systems.



"Sustainability has always been a priority in Audi Hungaria's strategy. Carbon neutrality is a key action area of our Mission:Zero environmental program. In addition to energy efficiency, an important part of our actions in this area is to generate the energy we need from renewable energy sources on or near our site. With the expansion of our solar park, we are continuing on the path of sustainability – I am proud to say that Audi Hungaria is becoming even greener," said Michael Breme, Chairman of the Board of Management of Audi Hungaria.

The solar farm will generate electricity for Audi Hungaria, while also improving the stability of the Hungarian electricity grid. The two companies' experts are also taking biodiversity conservation into account when expanding the solar park: For example, the solar power plant site will be planted with a flowering lawn and microhabitats to ensure that the industrial facility remains close to nature and thus regenerate the native local habitat.

Audi Hungaria has been net carbon neutral since 2020. Audi Hungaria won a special Environment award in 2024 at the HVG Green Leaders Awards in the REC (Renewable Energy Certificate) category, as the company covers an exceptionally high proportion of its energy needs from renewable energy sources. The company is the largest industrial user of geothermal energy in Hungary. It currently covers more than 90 percent of its thermal energy needs from this renewable energy.

Social & workforce

Information on HR figures and modern working forms at Audi

Workforce Audi Group

Average for the year

xlsx	Jun 30, 2024	Jun 30, 2023	Δ in %
Domestic companies ¹	54,373	53,764	1.1
Foreign companies	31,018	31,153	-0.4
Employees	85,391	84,917	0.6
Apprentices	2,187	2,118	3.3
Employees of Audi Group companies	87,578	87,035	0.6
Staff employed from other Volkswagen Group companies not belonging to the Audi Group	499	480	4.0
Workforce Audi Group	88,077	87,515	0.6

Percentage of women 16.4

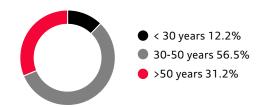
Turnover rate	0.8
(FY2023, in percent, excl. apprentices,	0.0
average figure for the year)	

Average length of service (FY2023, in years, excl. apprentices)

Average training time per employee (FY2023, in hours, total employees)

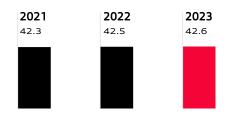
Age structure

FY2023, AUDI AG, excluding apprentices



Average age

FY2023 AUDI AG, excluding apprentices and fixed-term employees





Fair working conditions and modern working forms

Fair working conditions, modern working forms and a corporate culture based on shared values all make a significant contribution to employee satisfaction. They are an important prerequisite for retaining productive and qualified employees in the long term, despite the shortage of skilled workers and international competition.

AUDI AG is aware of the risks and opportunities and is therefore continuously developing measures to provide an attractive working environment for its employees.

The company therefore offers a wide range of benefits, including pension benefits, parental leave, partial retirement, preventive medical checkups and early retirement based on time asset bonds.² These company benefits are available to all part-time and full-time employees at all sites³ who are covered by collective agreements. Employees are also guaranteed employment until 2029. In addition, employment contracts at AUDI AG are essentially permanent.

In its efforts to boost its attractiveness as an employer, AUDI AG focuses on three core topics: training and development, work-life balance and modernizing the working world.

→ read more

- 1 Of these employees, 1,332 (1,788) were in the passive stage of their partial retirement. 2 The time asset bond gives employees the option of foregoing
- 2 The time asset bond gives employees the option of foregoing payment of salary components above the collective agreement pay scale in favor of a reduction in working life.
- 3 Audi plants in: Ingolstadt and Neckarsulm (Germany), Brussels (Belgium), Győr (Hungary), San José Chiapa (Mexico).

Governance

ESG rating: Audi leads the way among car manufacturers

AUDI AG is the industry leader when it comes to environmental, social and corporate governance matters according to rating agency ISS ESG: The company is in pole position in the industry, having achieved a rating of B- for its ESG performance and has improved its result year on year.

Environmental, Social and Governance (ESG) topics are a core element of Audi's corporate strategy. To create transparency and comparability across the automotive industry with regard to ESG performance, Audi was assessed for the second time by an internationally respected ESG rating process. The result: No other automotive company assessed by ISS ESG has achieved a better result to date for the 2023 financial year.

Experts assess more than 100 criteria

"Our goal is to be among the best in our industry," says Jürgen Rittersberger, Member of the Board of Management of AUDI AG with responsibility for Finance, Legal Affairs and IT. "We are convinced that a good sustainability performance will improve our corporate value in the long term and help to future-proof Audi. The B- result goes one better than the rating achieved the previous year," says Rittersberger. Based on the rating from June 14, 2024, AUDI AG ranks number one among 49 companies in the industry rating for the 2023 financial year.

ESG performance in detail

What did the analysts from the ISS ESG rating agency find particularly noteworthy with regard to sustainability and corporate governance?

- AUDI AG wants to achieve net carbon neutrality company-wide by 2050*. The ISS ESG analysts found that the company is using appropriate measures to achieve this objective. The company's efforts in the area of alternative drive systems and mobility concepts are significantly above the industry average according to ISS ESG.
- Among others, the company offers all-electric and hybrid vehicles.
- In terms of vehicle life cycle analysis, the company is performing significantly above average compared with its competitors.
- According to ISS ESG, AUDI AG has extensively addressed the risks in the supply chain and the due diligence obligations in relation to responsible sourcing of raw materials from controversial sources and from high-risk countries. The rating agency therefore views the Four Rings as performing significantly above the industry average. This can also be seen from Audi's performance in relation to sustainability standards in the supply chain.

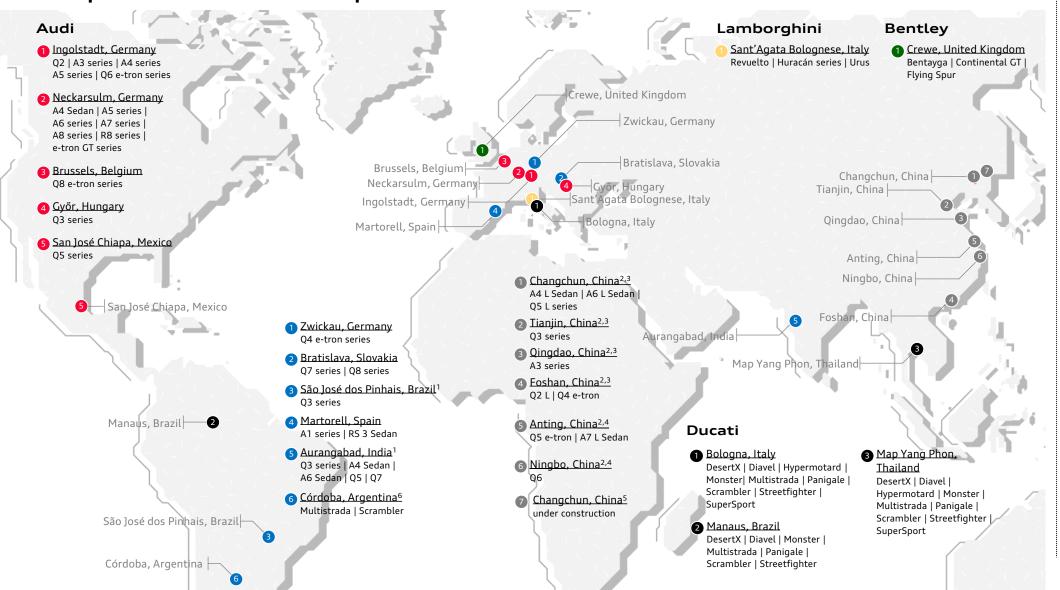
- In the area of product safety (e.g. crash tests) and automotive cybersecurity, the ISS ESG analysts found that Audi vehicles guarantee a high level of occupant safety.
- Sustainability targets are built into the variable remuneration of members of Executive Management at Audi. In addition, Audi is also addressing the topic of corporate governance with a comprehensive code of conduct and compliance measures.

The new rating result for 2024 reflects the company's endeavors to make a valuable contribution to society and the environment in addition to its business performance. The goal is to minimize the impact on the environment and to influence society as positively as possible. For example, the company is working continuously to use resources as carefully as possible, to increase equal opportunities in the company and to improve working conditions in the supply chain.

1 Audi regards net carbon neutrality as a state in which. following the exhaustion of other possible measures aimed at reducing the still remaining CO₂ emissions caused by the products or activities of Audi and/or currently unavoidable CO₂ emissions within the scope of the supply chain, manufacturing and recycling of Audi vehicles, at least quantitative compensation is provided through voluntary and globally conducted compensation projects. This excludes CO₂ emissions produced throughout the utilization phase of a vehicle, meaning from the point when a vehicle is delivered to a customer.

Production sites

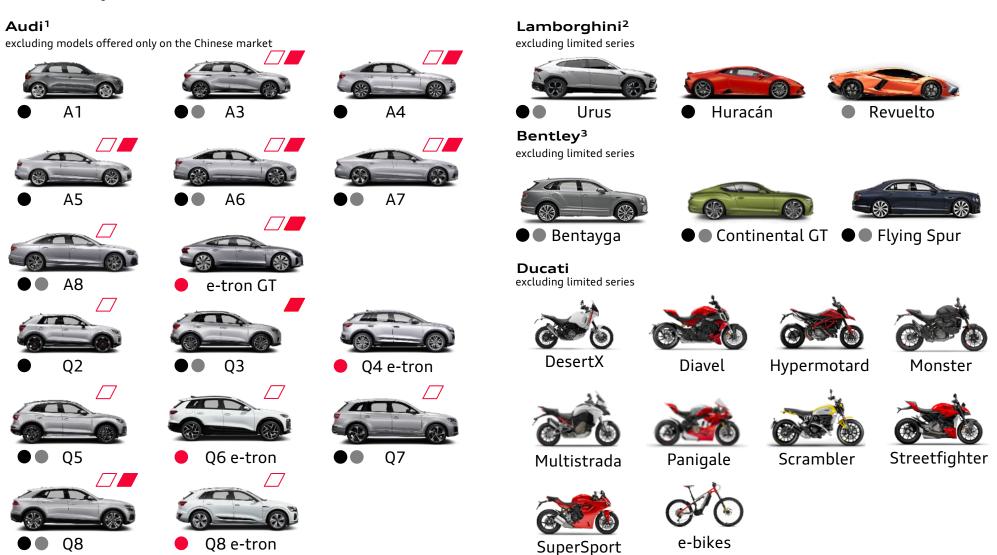
Volkswagen Group synergies enable global manufacturing footprint for the Audi Group



- Production site of Audi
- Production site of VW Group
 - Production site of Lamborghini
- Production site of Bentley
- Production site of Ducati
- Associated company site in China
- 1 Production of semiknocked-down (SKD) vehicles: vehicles are fully assembled, then partly disassembled for transport, final assembly is performed in accordance with Audi quality standards.
- 2 Production of completely knocked-down (CKD) vehicles: parts kits are produced in foreign sites for transport to China. Final assembly is completed at joint venture sites.
- 3 Associated company site of FAW-Volkswagen Automotive Co., Ltd.
- 4 Associated company site of SAIC Volkswagen Automotive Co., Ltd.
- 5 Associated company site of Audi FAW NEV Company, Ltd.
- 6 Production of completely knocked-down (CKD) motorcycles.

Product portfolio

Audi, Bentley, Lamborghini and Ducati cover a broad portfolio



● BEV
● PHEV
● ICE

✓ S model
✓ Audi Sport/RS model

- 1 All consumption and emissions figures available online.
- 2 All consumption and emissions figures available <u>online</u>.
- 3 All consumption and emissions figures available online.

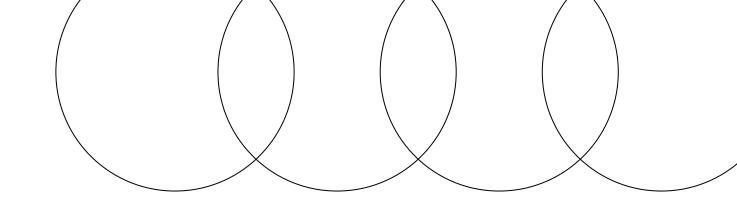


Disclaimer

The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Audi Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast. All figures are rounded, so minor discrepancies may arise from addition of these amounts. At the time of preparing these presentations, it is not yet possible to conclusively assess the specific effects of the latest developments in the Russia-Ukraine conflict on the Audi Group's business, nor is it possible to predict with sufficient certainty to what extent further escalation of the Russia-Ukraine conflict will impact on the global economy and growth in the industry in fiscal year 2024.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Audi Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded. This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.



The figures for fuel consumption, power consumption, CO₂ emissions and electric range were determined in accordance with the legally required "Worldwide Harmonized Light Vehicles Test Procedure" (WLTP) in accordance with Regulation (EC) 715/2007. Additional equipment and accessories (add-on parts, tire format, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and influence weather and traffic conditions as well as individual driving behavior, as well as fuel consumption, power consumption, CO₂ emissions, electric range and driving performance values of a vehicle. For more information on WLTP, see www.audi.de/wltp.