



S3

Index

Introduction	03
Design	04
Performance	05
Interior	06
Exterior Lighting	08
Interior Lighting	09
Technology	10
Seats & Upholstery	11
Wheels	12
Exterior Colours	13
Audi exclusive	14
Standard Equipment	15

Click to navigate directly to each section



A master in power and precision

Introduction



Choose your power: The new Audi S3 isn't just an upgrade, it's a statement. It delivers unparalleled performance and razor-sharp agility. With the addition of the torque splitter and dynamic plus mode for agile handling, you'll experience cutting-edge innovations.

Its striking front design and signature four-pipe performance exhaust system embody its dynamic spirit. Every curve, every detail, every roar of the engine is a testament to the relentless pursuit of driving excellence. This is the S3.



Explore the S3 Sportback

Elevated design. Maximum performance.

From subtle details to bold shapes, every feature of the Audi S3 is a statement of its own. From the signature Singleframe grille to the sculpted side sills, its presence is both powerful and refined.

For an even bolder look, the Black Styling Package Plus introduces deep black accents across the grille, window trim, and bumpers, with anthracite grey Audi rings adding a stealthy edge. Take it further with the Carbon Style Package, featuring striking carbon mirror housings and a carbon spoiler for a race-inspired finish. Sharp, expressive, and undeniably sporty – the Audi S3 is built to stand out.



Explore the S3 Sedan



With more power than ever before

Powered by a 245kW engine and quattro all-wheel drive, prepare yourself to go from 0-100 km/h in just 4.7 seconds. With the addition of a torque splitter, it offers precise, agile handling and dynamic cornering control. The S3's progressive steering and S sport suspension further provide an engaging, responsive drive.

Each journey is enhanced by the optional Akrapovic® Performance Exhaust System, offering not only a visually appealing look with its titanium tailpipes, but also a deep, powerful engine sound that amplifies the thrill of the road.

Audi Drive Select lets you tailor the driving dynamics, ensuring agility is always at reach.

Dynamic luxury



An interior designed for both performance and comfort. Leather/synthetic leather combination seats with embossed S details and adjustable bolsters provide the perfect blend of support and luxury.

The perforated leather steering wheel with the S emblem and chrome-look trim exudes sophistication, while the illuminated S logo on the door sills adds an effortless yet bold touch.

The cabin is enhanced by aluminium-look accents on the control strip and door trims. The rear seat backrest folds 40:20:40 for versatility, complemented by a centre armrest with cup holders.

Every detail – from the black cloth headlining to the stainless-steel pedals – elevates the driving experience.



Light that commands the space

The Audi S3 doesn't just shine, it captivates. With signature LED headlights and dynamic rear indicators, every angle radiates precision and confidence.

Sleek daytime running lights enhance visibility while leaving a lasting impression, ensuring that the S3 is as unmistakable at night as it is during the day.

Designed to illuminate the road ahead and emphasize its bold character, the Audi S3 proves that lighting is more than function, it's a statement of boldness.





Choose your mood

Inside, the Audi S3 comes standard with the Ambient Light Package Plus. Choose from five predefined colour profiles or customise your own with 30 selectable hues to suit your mood. From the instrument panel to the

centre console, every detail is illuminated. Upgrade to the Ambient Light Package Pro to add a unique design element to the front doors.



Intelligent and connected

With Audi connect Emergency Call & Service and remote features, peace of mind is guaranteed*. The Audi phone box light with wireless charging ensures your devices are powered, while the SONOS 3D premium sound system enhances every drive.

*Audi connect not supported outside of South Africa

The Audi Virtual Cockpit delivers a fully customisable, intuitive interface. Plus, USB ports with charging functions in the rear allow for every passenger to stay connected.



Precision from seat to stitch

The Audi S3 interior balances performance and precision with unmistakable style.

Aluminium-look trims, illuminated S logo door sills and sculpted sport seats with S embossing set a bold tone. Perforated leather grips with contrast stitching and a chrome-trimmed S steering wheel connect you to every drive.

Rear seats fold 40:20:40 for flexible space, while fine details like armrest stitching and inlays in Carbon Atlas or Aluminium Spectrum create a refined, driver-focused atmosphere. Choose from striking interior options such as Black and Express Red Dinamica or Fine Nappa leather to make the space your own.



Precision in motion

The new S3 models come as a standard with 19-inch wheels fitted with 235/35 R19 tyres.

Every shade of performance

Exterior Colours



Arkona White



Navarra Blue



Daytona Grey



Myth Black



District Green



Progressive Red



Python Yellow



Ascari Blue



Glacier White

Audi exclusive



Define your drive with the S3

Audi exclusive lets you personalise your Audi S3 like never before. With a range of bespoke metallic and matte paint finishes, your S3 becomes a true reflection of your style. Audi exclusive customised paint finishes are tested and approved for the S3 model range.

More colours and finishes are available on request. Contact your nearest Audi dealer to find out more.



Standard Equipment



Wheels

- > Audi Sport wheels, 5-twin-spoke edge, Anthracite Black, gloss turned finish, 8.0J x 19, 235/35 R19 tyres
- > Red brake calipers
- > Tyre pressure loss indicator Gloss package
- > Tyre repair kit



Performance and suspension

- > Audi drive select
- > Progressive steering
- > S sport suspension



Exterior Equipment

- > Exterior mirror housings in matte chrome look, Silver
- > Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides
- > Gloss package
- > Panoramic glass roof
- > S roof edge spoiler



Lighting

- > Matrix LED headlights with dynamic light sequencing and dynamic turn signal
- > LED rear lights with dynamic light sequencing and dynamic turn signal



Audio and communications

- > Audi connect emergency call & service with Audi connect remote & control
- > Smartphone interface
- > SONOS 3D premium sound system
- > Audi phone box light
- > Audi virtual cockpit
- > MMI radio plus
- > USB ports with charging function in the rear



Standard Equipment



Interior Equipment

- > 2-zone automatic air conditioning
- > Armrest in artificial leather
- > Door sill trims with aluminum inlays, illuminated, S logo
- > Headlining in cloth, Black
- > Inlay, Impressum woven textile, Black
- > Interior mirror, automatically dimming, frameless
- > Interior S with sport seats in leather/artificial leather combination
- > Interior trims in aluminum look
- > ISOFIX front, top tether and i-Size child seat mounting for the outer rear seats
- > Sport contour leather steering wheel, 3-spoke, flat bottom with multifunction plus and shift paddles
- > Sport seats, front
- > Stainless steel pedals
- > Storage and Luggage Compartment package



Safety and convenience

- > Adaptive cruise control
- > Anti-theft alarm
- > Audi pre sense front, responds to vehicles and pedestrians
- > Child-proof lock, electrically operated
- > Convenience key with Safelock
- > Convenience opening for luggage compartment lid
- > First-aid kit with warning triangle
- > Lane departure warning
- > Park assist with parking system plus
- > Rear view camera
- > Side airbags, front and head airbag system
- > Side assist with exit warning and rear cross-traffic assist



Explore the S3 Sedan

Configure your S3 Sedan



Explore the S3 Sportback

Configure your S3 Sportback

Audi Vorsprung durch Technik