

# Drive extraordinary.

The Audi Q8 and SQ8.

Crafted to exceed expectations.



Audi  
Vorsprung  
durch  
Technik



The new Audi

# Q8

This is Audi



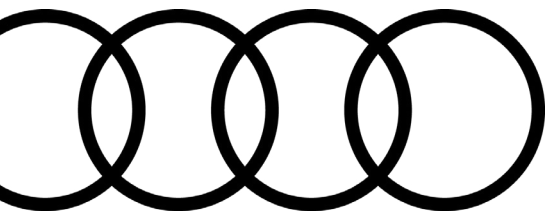
# You've just reached your personal best.

The Audi Q8 and SQ8 stand at the pinnacle of SUV sophistication and power. From the striking design to the adrenaline-fueled performance, every moment behind the wheel feels like a step beyond the ordinary. These models redefine what it means to command the road with a fusion of athletic prowess and refined luxury. Prepare to experience your new personal best.

**This is Audi**

## Introduction





# Index

- 04. Design
- 05. Performance
- 06. Interior
- 08. Lighting
- 10. Technology
- 11. Highlights
- 13. Seats & Upholstery
- 14. Wheels
- 15. Exterior Colours
- 16. Audi exclusive

**This is Audi**





# Where form meets fearlessness.

In the pursuit of extraordinary, the Audi Q8 and SQ8 reimagine SUV design. Every line and contour has been sculpted with precision to exude power and poise. From the new bold front grille to the dynamic rear aprons, the updated exterior design of these SUV coupés speaks of refined strength - an unmistakable expression of pure character.

**This is Audi**

**Design**





# A drive that ends in awe.

The new Audi Q8 is the epitome of controlled power, it's both luxurious and performance driven. Adaptive air suspension ensures a responsive, smooth ride, no matter the terrain. And for those who demand even more, the Audi SQ8 introduces the 4.0 TFSI V8 engine, delivering a pulse-quickenning 373kW and 770Nm of torque.

The result? A remarkable driving experience, wherever the road takes you.

**This is Audi**





# Crafted for your every moment.

Inside the Audi Q8 and SQ8 lies a world enveloped in innovation and serenity. The interiors are designed for those who move through life with purpose. With the Audi virtual cockpit plus at your fingertips and the Bang & Olufsen 3D sound system surrounding you, every drive becomes an exceptional experience. It's where clarity and connection combine, making each journey a seamless reflection of your personal style.

**This is Audi**

**Interior**





# Supreme comfort, wherever you go.

From the moment you start your day to the long drives that lie ahead, you'll be comfortably cushioned in luxury that is hard to get out of. The luxurious Valcona leather seats heated and contoured, with four-zone automatic climate control, turn even the most routine commute into a relaxing escape that is nothing short of extraordinary. Every detail is designed to help you recharge, no matter the destination.

**This is Audi**





# A breathtaking light show.

For a statement that clearly makes an impression. This is a new perspective on visibility. With the optional digital OLED rear lights and HD matrix LED headlights, the Audi Q8 and SQ8 are seen as clearly as they see. The dynamic coming home or leaving home lighting sequence welcomes you and bids you farewell - an elegant gesture of confidence wherever you go.

**This is Audi**



# Illuminating the brilliance within.

The right light changes everything. The multicoloured contour and ambient lighting package lets you curate the atmosphere to suit your mood. With each drive, set the tone for adventure or relaxation - your choice, always illuminated in extraordinary style.

**This is Audi**





# Technology in pursuit of excellence.

The Audi Q8 and SQ8 bring connectivity to the forefront with Audi virtual cockpit plus, an intuitive Audi app store, and Audi connect navigation and infotainment. USB charging ports in first and second row, the Audi phone box, and personalised features ensure you stay connected, on every journey.

*\*Audi connect services are not available outside of South Africa.*

**This is Audi**



Technology

Audi Q8 Highlights:

# Exceptional in every detail.

- \*HD matrix LED headlights and digital OLED rear lights.
- Luxurious Valcona leather seats with precision stitching.
- Striking new grille design with active exhaust pipes.
- quattro with self-locking center differential for dynamic driving precision.
- Adaptive air suspension sport for supreme comfort and handling.

*\*Available as an optional feature.*

**This is Audi**



**Highlights**





Audi SQ8 Highlights:

# Extraordinary in every detail.

- Audi Sport wheels designed for head-turning performance.
- Valcona leather with S embossing and rhombus pattern.
- Luxuriously contoured sport seats plus, for complete control.
- Panoramic glass sunroof.

**This is Audi**

## Highlights



# Refinement in every stitch.

## Audi Q8

- **Standard offering:**

Sport seats upholstered in Valcona leather with S embossing - timeless refinement meets modern comfort.

- **Optionally available:**

Sport seats plus, featuring diamond quilting in Valcona leather - an embodiment of luxury and craftsmanship.

## Audi SQ8

- **Standard offering:**

Sport seats plus, wrapped in luxurious Valcona leather with intricate rhombus stitching. An athletic yet sophisticated seat for the extraordinary driver.

**This is Audi**

## Seats & Upholstery





# Precision in extraordinary style.

### Audi Q8

Standard 22-inch wheels with red brake calipers exude power and presence, while optional 23-inch wheels add even more road command.

### Audi SQ8

23-inch Audi Sport wheels in three designs. Sculpted for the ultimate balance of performance and style, and paired with bold red brake calipers.

**This is Audi**



# Colours

- Carrara White
- Ascari Blue
- Chilli Red
- Waitomo Blue
- Myth Black
- Sakhir Gold
- Satellite Silver
- Glacier White
- Daytona Grey

**This is Audi**

## Exterior Colours



**Carrara White**  
0Q0Q



**Ascari Blue**  
9W9W



**Chilli Red**  
W0W0



**Waitomo Blue**  
D6D6



**Myth Black**  
0E0E



**Sakhir Gold**  
2Z2Z



**Satellite Silver**  
F0F0



**Glacier White**  
2Y2Y



**Daytona Grey**  
6Y6Y



# Make it unmistakably yours.

Audi exclusive allows you to make your Q8 or SQ8 unmistakably yours. Choose from a range of bespoke paint finishes, or request something completely unique, and create a vehicle that reflects your personal expression. This is where extraordinary becomes yours alone.

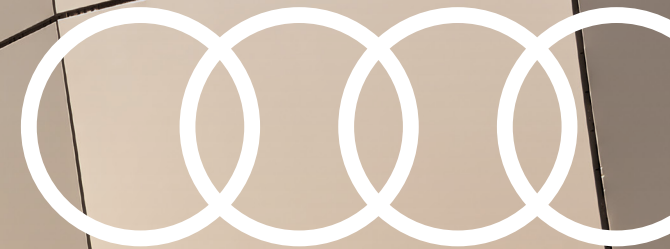
**This is Audi**

**Audi exclusive**





Find your new Audi Q8



Audi  
Vorsprung  
durch  
Technik



The new Audi

Q8

This is Audi