



**Audi Communications**

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## **Audi New Zealand recognises exceptional performance across its dealer network; Ebbett Audi achieves Dealer of the Year 2024**

- **Ebbett Audi in the Waikato takes home Audi Dealer of the Year 2024**
- **The Audi Excellence programme continues to inspire consistent, premium business performance**

**Auckland, April 7 2025 – Audi New Zealand announced the winners of the Audi Excellence Awards for 2024, with the mighty Waikato - Ebbett Audi - taking the title of Dealer of the Year.**

Greg Leet, General Manager, Audi New Zealand says, "2024 brought its share of economic challenges, but it also underscored the resilience and dedication of our dealer network. After 25 years of Audi Excellence Awards, celebrating last year's achievements is more meaningful than ever."

"The Audi Excellence Awards honour those who go above and beyond—delivering exceptional results across customer service, finance, marketing, and, of course, sales. It's a testament to the passion and commitment that drive our success," added Leet.

In addition to the Audi Dealer of the Year, Ebbett Audi and its people were named winners in Used Car Sales of the Year (led by Jason Young) and Finance & Insurance (led by Ashley Joblin). The dealership was also a finalist in almost every other category.

Andrew Unternahrer, Dealer Principal of Ebbett Audi comments, "In a year marked by a number of varying challenges both to the industry and our dealership, I've been humbled by the continued dedication to excellence our team has committed themselves to."

Ebbett Automotive Director Walter van den Engel also shared his congratulations, describing the result as "outstanding", given the disruption of relocating and adapting to a new environment. "To take out this award with such high-level performance across the team really speaks to the culture and commitment at Ebbett Audi," he said.

Greg Leet says, "We want to congratulate all the winners for their outstanding performances in 2024. Delivering consistent results, at a premium level requires both the mindset and the full support of every area within the business."

Congratulations to all the Audi Excellence Award winners and finalists listed below:

<b>CATEGORY</b>	<b>WINNER</b>	<b>FINALIST</b>
New Car Sales Team of the Year	<b>Continental Cars Audi</b>	Ebbett Audi
Used Car Sales Team of the Year	<b>Ebbett Audi</b>	Giltrap Audi



Marketing Team of the Year	<b>Continental Cars Audi</b>	Archibalds Audi
Service Team of the Year	<b>Farmer Audi</b>	Ebbett Audi
Parts Team of the Year	<b>Farmer Audi</b>	Continental Cars Audi
Finance & Insurance Team of the Year	<b>Ebbett Audi</b>	Southern Motor Group
<b>Audi Overall Dealer of the Year</b>	<b>Ebbett Audi</b>	Continental Cars Audi

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